Full recap of the brothers involved with the 2014 Games in Sochi, Russia
<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>10K Price</th>
<th>GP Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>7000</td>
<td>Badge-shaped CZ Pendant</td>
<td>$226</td>
<td></td>
</tr>
<tr>
<td>7001</td>
<td>Badge-shaped Diamond Pendant</td>
<td>$456</td>
<td></td>
</tr>
<tr>
<td>2606</td>
<td>Badge-shaped Pendant with crest</td>
<td>$100</td>
<td>$53</td>
</tr>
<tr>
<td>L2604</td>
<td>ΣΝ Heart Lavaliere</td>
<td>$56</td>
<td>$26</td>
</tr>
<tr>
<td>L2647</td>
<td>ΣΝ Lavaliere</td>
<td>$56</td>
<td>$26</td>
</tr>
<tr>
<td>013R</td>
<td>Rope Chain, 18”</td>
<td>$27</td>
<td>$23</td>
</tr>
<tr>
<td>0605</td>
<td>Lapel Pin</td>
<td>$45</td>
<td>$24</td>
</tr>
<tr>
<td>0604</td>
<td>Crest Lapel Pin</td>
<td>$46</td>
<td>$24</td>
</tr>
<tr>
<td>1530</td>
<td>Emblem Key Ring</td>
<td>$36 (SS)</td>
<td></td>
</tr>
<tr>
<td>3485</td>
<td>Legion of Honor Ring</td>
<td>$598</td>
<td>$236</td>
</tr>
<tr>
<td>5000</td>
<td>Heritage Signet Ring</td>
<td>$538</td>
<td>$218</td>
</tr>
<tr>
<td>5001</td>
<td>Commander’s Ring</td>
<td>$592</td>
<td>$236</td>
</tr>
<tr>
<td>5005</td>
<td>Brotherhood Ring</td>
<td>$320</td>
<td>$74</td>
</tr>
<tr>
<td>4000</td>
<td>Alumni Cufflinks</td>
<td>$99</td>
<td></td>
</tr>
<tr>
<td>1425A</td>
<td>Formal Shirt Stud Set</td>
<td>$392 (GF)</td>
<td>$132</td>
</tr>
<tr>
<td>1992</td>
<td>Classic Onyx Cufflinks</td>
<td>$492</td>
<td>$185</td>
</tr>
<tr>
<td>0604</td>
<td>Crest Lapel Pin</td>
<td>$46</td>
<td>$24</td>
</tr>
<tr>
<td>013R</td>
<td>Rope Chain, 18”</td>
<td>$27</td>
<td>$23</td>
</tr>
<tr>
<td>6501</td>
<td>Medium Medium Badge</td>
<td>$243</td>
<td></td>
</tr>
<tr>
<td>3000</td>
<td>Genuine Diamond Medium Badge</td>
<td>$592 (10K)</td>
<td>$236 (ST)</td>
</tr>
</tbody>
</table>

**K** – karat yellow gold, **KW** – karat white gold, **SS** – sterling silver, **ST** – silvertone**, **GF** – gold-filled, **GP** – gold-plated, **CZ** – cubic zirconia. *Colored stones are synthetic. ** 25% palladium with jewelers alloy.*
Splitting Lanes

The inside story of Don Jeanes' (Texas State) Super Bowl commercial that became an instant classic.

10 College of Chapters
A photo essay captures the College of Chapters experience.

22 Finding the Scoop in Sochi
Drew Bogs (Ball State) earned the opportunity of a lifetime covering the Winter Olympics in Sochi with his Ball State journalism program.

24 The Olympic Evangelist’s Dream Job
As BP’s director of Olympic strategy, sponsorship and marketing, George Bauernfeind (Indiana) helps top athletes achieve their dreams to compete on the world stage.

26 An Olympic-Sized Legacy
Hayes Jenkins’ (Northwestern) gold medal performance at the 1956 Winter Games led the first ever podium sweep by a men’s U.S. Olympic team – a feat that has since been accomplished only twice.

42 Back Down South
Mark Walsh’s (College of Charleston) journey to the “bottom of the world.”
The Delta of Sigma Nu, the Legion of Honor’s official magazine, has been printed since 1883 when founding editor John Alexander Howard (North Georgia) published the first issue in Philadelphia (before returning to a local printer in Dahlonega, Ga.).

Through the years The Delta has remained committed to its original purpose to "cultivate a love of our Fraternity," in the words of John Alexander Howard. In the process of telling the story of Sigma Nu, The Delta seeks to challenge, entertain, and inspire our members to rededicate their lives to Love, Honor and Truth with every issue.

Receive The Delta
In 2006 the print edition moved to an opt-in only subscription service, meaning any member can still receive every issue – they just need to notify us using the web form at www.sigmanu.org/publications. (All members with a good email address will continue receiving the digital version.)

Collegiate chapters still receive bundles of 15 for each issue. Collegians who wish to receive their own copy of the print edition are encouraged to opt-in at the web form mentioned above.

Change your address
Email headquarters@sigmanu.org (subject line: Change of Address) or visit www.sigmanu.org/change_of_address.php to update contact information.

Get published in The Delta
Collegiate chapters and alumni are urged to submit timely chapter news by emailing nathaniel.clarkson@sigmanu.org or using the web form at www.sigmanu.org/news/tell_us_your_news.php. All members are encouraged to submit news stories and potential features along with high-resolution photographs.

Photographs should be taken with a 3.2 or greater megapixel camera. Do not downsize original file size or download from websites like Facebook or Flickr. Original photographs are more likely to get published.

Send a letter to the editor
Letters to the editor and other forms of feedback are always welcome and should be sent to nathaniel.clarkson@sigmanu.org or PO Box 1869, Lexington, VA, 24450.
Despite a late-season surge, Eli and the Giants fell short of making the playoffs this year, but that didn’t stop another Sigma Nu from stealing the show on Super Bowl Sunday. Whether you watched the big game or not, you could not have missed the buzz about the ‘Puppy Love’ commercial featuring actor Don Jeanes (Texas State) [Fig. 1].

Earlier this year we had the chance to interview Don near his home in Los Angeles. Don shared with us his path to acting and how his approach to the business side of the industry is rooted in the skills he developed in Sigma Nu and later working an entry-level sales job. As Don’s story shows, there is no substitute for hard work, and when you stick around good things are bound to happen.

Don’s smashing success with two consecutive Super Bowl commercials is also a reminder of Sigma Nu’s widespread influence. No matter where or when, if there’s a major event taking place in the world, there’s a good chance one of our Sigma Nu brothers is involved in a significant way.

Only five days after the Seattle Seahawks won their first Lombardi Trophy in franchise history, the big stage shifted to Russia and the 2014 Winter Olympics. The Sochi Games, like the Super Bowl, are yet another example of Sigma Nu brothers turning up to take prominent roles in major events.

Drew Bogs (Ball State) [Fig. 2] leads our Olympics coverage with his trip to Sochi covering the Winter Games with his immersive journalism program. Our story about George Bauernfeind (Indiana) provides a unique look at what is involved with sponsoring the athletes looking to fulfill their Olympic dreams.

Rounding out our Olympics coverage is a flashback to the 1956 Winter Games where the U.S. swept the podium in men’s figure skating, led by Sigma Nu Brother Hayes Jenkins (Northwestern) [Fig. 3].

Whether it’s Don Jeanes scoring a lead role in the top Super Bowl commercial or Drew Bogs landing a scoop at the Olympics, we hope you’ll see in our stories how Sigma Nu brothers positively influence the world we live in.

Yours in Sigma Nu,
Best Practices Library for Alumni

The Best Practices Library for Alumni provides specific examples of how certain chapters have achieved excellence in alumni relations and advisory support. These best practices can serve as a road map for other chapters. Alumni advisory boards and housing corporations were asked to share the practices that have contributed to their success.

Resources in the library include habits of successful alumni advisors, sample alumni event invitations, sample housing agreements and an Alumni Advisory Board governance model.

Social Planning Guide

The Sigma Nu Social Planning Guide provides a commonsense overview of the Risk Reduction Policy & Guidelines and instructions on implementing risk reduction concepts for social events. The guide includes explanations of the risk reduction policy, a rationale for determining what constitutes a chapter event, event planning templates, examples for managing alcohol and guest lists, and assorted tips for applying risk reduction and safety guidelines.

BecomeASigmanu.org

Looking to refer a prospective member or legacy to the Legion of Honor? Becomeasigmanu.org is a platform for potential new members and legacies to learn more about Sigma Nu and to get connected with the chapter of the school they plan to attend. The website also accepts referrals from alumni and friends of Sigma Nu who may be interested in referring someone they know to Sigma Nu.

Becomeasigmanu.org also features the history, famous alumni, and the purpose of Sigma Nu and includes a map of all current chapters. Be sure to check out becomeasigmanu.org and refer a prospective member to the Legion of Honor.

Updates to LEAD, Phase I

The Fraternity just rolled out an updated LEAD, Phase I facilitator manual and online content. Some of the recent updates include:

- improved readability of printed facilitator notes
- inclusion of ethical dilemma scenarios for group discussions
- new parliamentary resources added to Session 4
- enhanced session wrap-up pages with reflection questions
- application ideas
- a discussion quote to begin each facilitated session

These are only a few of the updates added to both the online content and facilitator manuals for Phase I. Log in to view the online content through the Members Area and view the new facilitator manuals on the LEAD page at sigmanu.org.
-55 degrees Fahrenheit

The temperature in Antarctica when we talked with Mark Walsh (College of Charleston). See page 42.

1952

The year Hayes Jenkins (Northwestern) competed in his first Winter Olympics at the age of 19. See page 26.

58,000

Lights in Mike Justak’s (Ball State) glittering Christmas lights show that raises awareness about Parkinson’s. See page 58.

131.2 million

The U.S. Olympic Committee’s estimated number of Olympic fans in the U.S. See page 24.

Fifty Six

Refounding fathers initiated during Gamma Beta Chapter’s return to Northwestern University. See page 41.
CONVERSATION

FALL 2013 ISSUE

Kudos
Another excellent edition of the best fraternity magazine in the industry!
# Maury Gaston (Auburn)

Just excellent, both hard and electronic copies. Congrats.
# Carl Berry (Idaho)

History from
The Delta

25 Years ago ...
A Man Who Made a Difference:
The Life and Times of
Richard R. Fletcher

When Dick Fletcher, at 81, suddenly fell victim to a fatal heart attack on All Saints’ Eve 1988, his lifelong dream for Sigma Nu was almost fulfilled. He left a legacy for all times, a monument to the cherished principles of Love, Honor and Truth. Letters poured in to Headquarters from local citizens, Sigma Nus and interfraternal colleagues across the continent giving testimony to Dick’s profound influence upon their lives.

Foundation President Marchman said, “We have all lost a great Sigma Nu, a beloved brother and a dear friend.”

50 Years ago ...
Forty-First Grand Chapter To Be
Located In New Orleans, Louisiana

Sigma Nu Fraternity every two years holds a national meeting of members of collegiate chapters and alumni for legislative and educational purposes. The year 1964 is a Grand Chapter year, and the Fraternity is looking forward to a special occasion as it convenes its Forty-First Grand Chapter at the Fontainebleu Hotel in New Orleans, Louisiana on August 19 to 22, 1964

100 Years ago ...
The Founder’s Last Days

On this day in 1913, our beloved and a dear friend.’’

“We have all lost a great Sigma Nu, a beloved brother and a dear friend.”

@JoseMosqueda3: From California, Happy Founders day to all my brothers across the nation!@SigmaNu_SJSU @SigmaNuHQ #25N #LHT #SigmaNufollowtrain

@SigmaNu_USMaine: Today, we celebrate 145 years as being a national fraternity! Happy Founders’ Day, Sigma Nu! @SigmaNuHQ #founders #SigmaNu

@jamiehoovs: Happy Founder’s Day @SigmaNuHQ @SigmaNu_MX ♥♥

@SigmaNu_UHart: This day in 1869 Sigma Nu was announced as an official fraternity, and the legacy continues today! #FoundersDay #SigmaNu @SigmaNuHQ

@djbowles: Excited for 2014 and 145 years of Excellence. Happy Founders’ Day, @SigmaNuHQ! Proud of my fraternity.

@EN_MSSTATE: Proud of my fraternity.

@SigmaNu_UHart: This day in 1869 Sigma Nu was announced as an official fraternity, and the legacy continues today! #FoundersDay #SigmaNu @SigmaNuHQ

@SigmaNu_MX: Happy Founder’s Day to Brothers everywhere.

145 years of Love, Honor, & Truth @SigmaNuHQ

@BryanKisinger: Happy Founder’s day to the organization that changed my life, @SigmaNuHQ !

@tvmm56: Happy Founder’s Day to the greatest fraternity in the world. You have changed my life in so many ways. @sigmanumtsu @SigmaNuHQ #LTH

@ncfraternity: On this day in 1869, Sigma Nu Fraternity was founded at the Virginia Military Institute. Happy Founders Day @SigmaNuHQ!

@Billysaulle09: Happy Founders Day to an organization that has changed my life. So proud to call myself a Sigma Nu @SigmaNuHQ. Here’s to another 145 years.

Perspectives on Our Past:
Valor in Action

Wonderful story about wonderful men of a wonderful generation by a wonderful author and Grand Historian! # Maury Gaston (Auburn)

Another great job by Bob!
# Marshall Napper (Louisiana Tech)

Rebuilding Moore

When I received the call for materials I began raising money from my weekly poker table, neighbors, and all five of my kids. I contacted the local chapter (Cal State Fullerton), and despite being on summer break they put me in contact with a recent alumnus who happened to be the assistant manager of a nearby Home Depot. He arranged for a 50% discount on necessary supplies, including eight full “Elmer Pails” and two 5-gallon water coolers full of gloves, trash bags, eye protection, and first aid kits that were then shipped to the chapters involved with tornado relief. I can see the chapters in Oklahoma put them to good use.

My point is it took valuable time and was not really enough. If each chapter were to involved with tornado relief. I can see the aid kits that were then shipped to the chapters

Nu could put over 100 pails in the hands of brothers from Oklahoma recommend Sigma assemble four pails with the materials the not really enough. If each chapter were to chapters in Oklahoma put them to good use.

Pails” and two 5-gallon water coolers full of necessary supplies, including eight full “Elmer Depot. He arranged for a 50% discount on to be the assistant manager of a nearby Home discount. A little coordination can have the local chapters within a few days of any disaster. A little coordination can have a big impact on the next big disaster.

# Jerry Schulte (UCLA)

@SigmaNu_USMaine: Today, we celebrate 145 years as being a national fraternity! Happy Founders’ Day, Sigma Nu! @SigmaNuHQ #founders #SigmaNu

@SigmaNu_UPenn: Happy Founder’s Day @SigmaNuHQ

@SigmaNu_MX: Happy Founder’s Day @SigmaNuHQ

@SigmaNu_UHart: This day in 1869 Sigma Nu was announced as an official fraternity, and the legacy continues today! #FoundersDay #SigmaNu @SigmaNuHQ

@SigmaNu_UA: Excited for 2014 and 145 years of Excellence. Happy Founders’ Day, @SigmaNuHQ! Proud of my fraternity.

@EN_MSSTATE: Proud of my fraternity.

@SigmaNu_UHart: This day in 1869 Sigma Nu was announced as an official fraternity, and the legacy continues today! #FoundersDay #SigmaNu @SigmaNuHQ

@SigmaNu_MX: Happy Founder’s Day to Brothers everywhere.

145 years of Love, Honor, & Truth @SigmaNuHQ

@BryanKisinger: Happy Founder’s day to the organization that changed my life, @SigmaNuHQ !

@tvmm56: Happy Founder’s Day to the greatest fraternity in the world. You have changed my life in so many ways. @sigmanumtsu @SigmaNuHQ #LTH

@ncfraternity: On this day in 1869, Sigma Nu Fraternity was founded at the Virginia Military Institute. Happy Founders Day @SigmaNuHQ!

@Billysaulle09: Happy Founders Day to an organization that has changed my life. So proud to call myself a Sigma Nu @SigmaNuHQ. Here’s to another 145 years.
The casting director told Don to come dressed as a cowboy and asked if he was good with horses.

“The spirit of the Games and the ability to go to all these competitions and cheer with the families is incredible”


“I hope to inspire people ... to look for ways to contribute and help pay it forward.”

Mike Justak (Ball State). See page 58.

“I feel like I know what I’m doing and I’m not afraid to ask tough questions — even as a student journalist interviewing world class athletes.”

Drew Bogs (Ball State). See page 22

“Being a part of a brotherhood, you have to pull your weight and be responsible. The same thing applies here in Antarctica.”

Mark Walsh (College of Charleston). See page 42.
The Fowler Fountain

By Ben Nye (Arkansas)

THE FOWLER FOUNTAIN HAS STOOD WATCH OVER THE back patio of the Headquarters Shrine for nearly 45 years. Added as part of the expansion of headquarters in 1969, the Fowler Fountain is dedicated to the memory of Northwestern alumnus and Gamma Beta Initiate Paul S. Fowler.

This winter, one of Fowler’s grandsons—Chris Wolfe of Derry, N.H.—came to visit the fountain that was dedicated in honor of his grandfather. Over the course of the visit, several details emerged about the history of the man for whom the fountain is dedicated.

Paul Fowler was initiated at Northwestern in 1922. He was not the first Sigma Nu in the family; his uncle was Dr. Ora Fowler, the first initiate of Gamma Kappa Chapter (Colorado) and long-time Division Commander. His undergraduate career included his service as chapter Reporter, involvement with the school’s theatre department and ROTC. Fowler and his family lived in the St. Johns Wood neighborhood in London.

When France surrendered to the invading German army in 1940, Fowler sent his family back to the US with an envelope to be opened upon arrival. In it were instructions to contact Sigma Nu and seek their guidance. They were instructed to drive to Lexington from New York City and upon their arrival, a house on White Street was rented and all four children were enrolled in school. This marked the beginning of the Fowler’s 34 years in Lexington.

Paul, who served during World War II, became a dual commissioned officer in the British and US Armies, retiring as major. It is believed that he was the only officer with simultaneous army commissions during WWII. Fowler’s military service consisted of negotiating land purchases for Allied bases as they marched across Europe to Germany.

Following the war, Fowler joined his family in Lexington. Paul and wife Ella started a real estate company known as Fowler Enterprises, which was located on Main Street in downtown Lexington.

In 1955, Fowler was put in touch with former Executive Secretary Dick Fletcher (Penn State) to assist in locating a potential home for Sigma Nu headquarters. This began a two year correspondence between the two men that included Fowler presenting Fletcher with multiple property options in Lexington. Ironically, Fletcher was unaware of Fowler belonging to the roles of Sigma Nu. Fletcher, after an exchange over the phone, learned of his membership and was pleased to declare Fowler, “a brother in the bonds.”

Although the final location and sale of the property that became Sigma Nu’s home was credited to another agent—W.E. Tilson was the agent who located the Smith property—there can be no doubt that Fowler was vital in assisting Sigma Nu in its search for a permanent home.

In 1958, Paul Fowler passed away, only four months after Sigma Nu’s move to Lexington. His surviving wife and children sought an opportunity to memorialize his love for Sigma Nu, which presented itself ten years later. Ella Fowler and her children donated the fountain that rests on the Memorial Terrace after Dick Fletcher made a request in The Delta for a donation of a two-leveled fountain.

It is a fitting reminder of a man who found his home in Lexington and in turn helped Sigma Nu return to its home.
Visitors to The Rock

This fall, as any other in Lexington, saw many brothers and friends return to the Headquarters Shrine. Pictured here are some of the brothers and guests who paid a visit to HQ.

[1] Brothers Hunter Bryant and Tim Hunter (Virginia Tech) stop by for a visit while traveling home for the weekend. [2] Alumnus Paul Wickler (Norwich) returns to the Headquarters Shrine for his first visit in many years. [3] Candidates of the Gamma Alpha Chapter (Georgia Tech) on a one day pilgrimage to the Headquarters Shrine. [4] The Epsilon Mu Chapter (Butler) takes a fall pilgrimage. [5] Past Grand Chaplain Matt Young (Wittenburg) and his crew of officials visited the Rock prior to their working the VMI-Glenville State football game. [6] Alumnus Eric Terry (Old Dominion) stopped by while on vacation in Virginia.
Division Commander Chris Graham (Lamar) recites the Long Creed from memory during the Opening Ceremony in Roanoke.
Commanders from around the country endured winter weather and long travel delays in January to attend the 2014 College of Chapters, the fraternity’s flagship leadership development conference. Over the next three days these collegiate brothers participated in nearly non-stop training to equip them to lead their chapters with confidence and resolve this year. In the photo essay that follows, Roanoke, Va.-based photographer David Hungate captures the unfiltered College of Chapters experience.

Photos by David Hungate/Dominion Images.

[2] Faculty member Bill Morosco (Florida) hands registration materials to a new Commander at the registration area.

[3] Faculty members attend a pre-conference meeting to review curriculum and make final preparations before collegians arrive in Roanoke.

[4] Staff member Todd Denson (Nicholls State) leaves the staff office for the Ritual rehearsal.


[6] A Division Commander badge hangs from a blazer in the staff office.

[7] Faculty member Spencer Montgomery (South Florida) facilitates a core session on visionary leadership.
Day One

College of Chapters participants gather for the opening session.

(8) College of Chapters participants gather for the opening session.
Day Two

The ceremonial ritual sword displayed at the front of the ballroom. Commanders share best practices during a small group session.


Day Three


[17] Staff member Bill Morosco (Florida) gives a history lesson in the Headquarters museum.

[18] Staff member Drew Logsdon (Western Kentucky) talks about the Founders during a tour of the Headquarters Shrine.

[19] Commanders tour the Hall of Honor at Headquarters.

[21] Regent Charlie Eitel (Oklahoma State) speaks to participants during the closing ceremony. ★
Congressman E. Clay Shaw, Jr. (Stetson) entered Chapter Eternal on September 10, 2013, at the age of 74. Brother Shaw was the former mayor of Fort Lauderdale and went on to serve in Congress for 26 years. Shaw is survived by his wife, Emilie, four children, and 15 grandchildren, according to a Miami Herald obituary.

“Clay cherished his time in the U.S. Congress representing the people of South Florida. He was a devoted family man setting a fine example for our 15 grandchildren. They will always be proud of Clay’s love of country,” said Emilie Shaw in a statement released by the family.

Brother Shaw was born in Miami, Fl., in 1939. He attended Stetson University where he joined the Delta Mu Chapter of Sigma Nu. Shaw went on to earn an M.B.A. from University of Alabama in 1963 and his J.D. from Stetson College of Law in 1966.

Shaw was elected mayor of Fort Lauderdale in 1975, at the age of 36. In 1980 he was elected to serve Florida’s 22nd district in the U.S. Congress. He would serve 13 consecutive terms before retiring in 2008.

During his service on the Ways and Means Committee, Rep. Shaw played a significant role in developing bipartisan welfare reform legislation signed by President Bill Clinton. Shaw later joined the House Social Security subcommittee where he influenced Social Security reform. Among his other contributions, Brother Shaw is also credited with promoting the 1982 Missing and Exploited Children’s Act.

Zak McConnell, a talented mandolin player, founded The Fiddleheads in 2009 while attending University of North Georgia, where he joined the Kappa Chapter of Sigma Nu. Zak and The Fiddleheads were featured in the spring 2012 issue of The Delta following their successful run on the hit TV show “America’s Got Talent.”

Zak grew up playing a variety of instruments, including electric guitar and mandolin. Zak dedicated his musical talents after hearing renowned mandolin player Chris Thile of Nickel Creek. Zak’s family estimates Zak saw Nickel Creek perform 30-plus times live in concert.

“Zak was kind, humble, passionate, compassionate, respectful and intelligent. We have lost someone who was a dear friend, a son, a brother, and a husband. And a world-class musician who played every note of every song with all of the passion that was in his young heart,” according to a statement posted to his band’s website.
“JUST TWO HOURS AGO I WAS DONATING plasma. I was planning to go back to my house and relax but had to run to a suspicious package.”

Drew Bogs (Ball State) is well accustomed to the firefighter-like lifestyle of a news reporter. Just as we were getting ready to talk for this story, he was called to report on a suspicious package in downtown Muncie, where Ball State University is located.

Drew—a college senior—recently had the opportunity to stand side by side with veteran and celebrity journalists from around the world to cover the 2014 Winter Games in Sochi, Russia, through a Ball State journalism program called BSU at the Games.

“It’s one of the best programs I’ve seen for immersive learning,” Drew says. “BSU at the Games is a freelance news agency of 40 student journalists who will produce stories, photos, video and graphics,” according to the program’s website. 22 students traveled to Sochi while 18 others remained in Muncie.
Drew’s class started back in August. Editors and directors for other student groups in the department hand-picked the students who would participate. “I got the email while I was interning at the CBS affiliate in Fort Wayne.” While in Sochi, Drew got to help with filming, video editing and writing.

Drew’s class afforded him the chance to attend the U.S. Olympic Committee Media Summit in Park City, Utah, last fall. The USOC Media Summit is similar to the preseason media days hosted by major professional and college sports leagues that provide reporters a chance to plan stories for use throughout the season.

During the USOC Media Summit in October, Drew was able to interview Olympians, meet with Games organizers, and rub elbows with notable sportswriters, many of whom Drew had admired since jumping into sports media.

“On the first night we got to watch a freestyle skiing demo with athletes doing tricks into a pool,” he recalls.

Drew talked with Lolo Jones, the veteran sprinter who joined the U.S. bobsled team for the Winter Games. He also met David Backes of the St. Louis Blues. The highlight for Drew was getting to meet freestyle skier Nick Goepper, the only Olympic athlete from Indiana, and ESPN.com writer Wayne Drews. (Goepper won the gold medal in Sochi for slopestyle skiing.)

“We recorded tons of video coverage from talking to the athletes in those breakout sessions you see on TV where a whole bunch of reporters crowd an athlete.” These were followed by panel discussions and roundtable talks where reporters could bounce around from one athlete to the next.

Where most students would have been overwhelmed and intimidated, Drew was in his element. “I got to cover MLB spring training during the summer Grapefruit League. I’m not afraid to ask questions and jump in to help my media team.”

Building confidence and being proactive are critical traits for successful journalists, and Drew has built these habits into his toolkit through the immersive learning experience at Ball State. “I take everything on without hesitation – I don’t put anything off. I feel like I know what I’m doing and I’m not afraid to ask tough questions – even as a student journalist interviewing world class athletes.”

In the weeks following the Media Summit in Park City, Drew stayed busy putting together video packages from the raw footage. “I’ll take a quote from an athlete and coverage of them talking and edit the clips into short, one-minute segments for the website,” he says. Other writers and reporters used the quotes Drew gathered to prepare stories ahead of their arrival in Sochi.

While he was preparing stories for the Winter Games, Drew also spent time mentally preparing for his time in Sochi.

“Adjusting on the fly will be huge,” he told me a few weeks before departing for Sochi. Drew and his fellow students had a cameraperson with them at all times. “If I get a call saying I have Lindsay Vonn, can you get over here right away for an interview? I’ll need to drop everything I’m doing to make it happen.”

Drew was well aware of the cultural and political issues that might play out during the Winter Games in Russia. “In times of crisis and confusion, this exposure will be good for Russia. When people see other cultures they realize we’re not all the same.”

Drew acknowledged feeling mildly anxious about traveling to Russia. “You hear stories of reporters visiting a foreign land and asking something they weren’t supposed to ask.”

But Drew knew how to harness that concern to his advantage. “Being scared creates adrenaline for me. That feeling is actually good for me – the adrenaline keeps me driven.”

Drew and the other participants of his program stayed on a cruise ship docked near the Olympic Village. Meanwhile, the media staff Drew’s program supported stayed as far as two hours from Sochi due to limited availability near the host city.

Between preparing for his trip to Sochi and covering suspicious packages in his own college town, Drew has also used his professional communication skills to the betterment of his chapter at Ball State.

Drew credits his Sigma Nu brothers with empowering his career in journalism. “My brothers have had such a positive impact on me. They’ve helped me get ready for the trip to Sochi in many ways,” he says. “Family will always be your toughest critics and push you to be better. My fraternity has served that role for me, alongside my actual family.”

“I’ve learned so many things from Sigma Nu,” Drew continues. “My brothers have kept me so driven and taught me my values. They taught me to never walk away from something just because it gets difficult.”

Drew has seen a marked improvement in the chapter since he joined as a freshman. “The chapter’s steady improvement has served as an example to me that things can always get better. Never let yourself get satisfied with the status quo.”

“We pushed ourselves to achieve every goal, one of which was our recruitment. We were a smaller chapter—about 30-35 men. We’ve been striving to recruit quality and quantity, and train them to be men of honor.” ✭
A 2010 STUDY BY THE US OLYMPIC Committee (USOC) estimates there are approximately 131.2 million Olympic fans in the United States. The most engaged group—36.5 million strong—is known as “fangelists;” they’re the ones who just can’t get enough of all-things-Olympic. George Bauernfeind (Indiana) says he’s one of them.

“Growing up I always loved sports and loved playing sports.” But ever since his first visit to the Olympic Games in Los Angeles, shortly after graduating from high school in 1984, he’s loved the Olympics and everything related to it. “Bringing together countries that are not necessarily allies for a time of peace; it’s pretty inspiring,” he says.

Thanks to a promotion at work, Bauernfeind now holds a fangelist’s dream job: Director of Olympic Strategy, Sponsorship and Marketing for BP. The transition happened in February 2011, making London in 2012 his third visit to the Games (Atlanta was his second in 1996). Last month Bauernfeind travelled to Sochi to attend his fourth Olympics

There are several ways a corporation can get involved with Olympic programs. BP signed on as a sponsor of the US Olympic Committee and Team USA in February 2010. A year later that partnership was extended into 2016 through the summer games in Rio de Janeiro.

Bauernfeind leads the Athlete Ambassador program in which BP sponsors six Olympic and Paralympic athletes as they pursue their dreams to compete in the Games. The arrangement provides financial backing so the athletes can focus on their training. ”These people are really dedicated. To be successful on the world stage, you really have to train full-time; and many of them don’t have the means to do that,” he says.

It’s a rigorous process to select Ambassadors. Bauernfeind and his team sort through more than 200 names and profiles to find the ones who will be the best representation of the company. The decision is based on the athletes’ values, their geography, and their chances of making the team. “It’s a challenge. This time we narrowed it down to twelve, then to six, but we really wanted them all.”

Two of the six BP Ambassadors for the 2014 Winter Games are returners—Lolo Jones (bobsled) and Tatyana McFadden (paralympic skiing – nordic); both competed in the 2012 Summer Games in London and have transitioned to winter sports. The other four are Julie Chu (ice hockey), Kikkan Randall (nordic skiing), Ashley Wagner (figure skating), and wounded warrior Heath Calhoun (paralympic skiing – alpine). “These athletes are a good fit for what BP stands for and how we want to support the Olympic movement,” says Bauernfeind.

In exchange for sponsorship, BP gets production days with their Athlete Ambassadors to film television commercials and social media spots. The company also sponsors athlete appearances to build excitement for the games. This year, their Athlete Ambassador launch was held in September in Houston, Naperville, Ill. and Chicago.
The partnership also includes a $10,000 donation from BP to each athlete’s favorite charity. Bauernfeind recently traveled with Julie Chu to her hometown of Fairfield, Conn. “She wanted to give back to the school system so we worked with the school board to provide sports equipment,” he says.

While he’s responsible for all aspects of the strategic implementation of the US Olympic sponsorship, this is his favorite part of the job—leading the Athlete Ambassador program. “They are the most committed people I’ve ever seen. They don’t see it as a job; they see it as a passion. It’s really inspirational.”

One of his favorites is Tatyana McFadden who lived in a Russian orphanage until she was adopted at six years old and brought to the US. She was born with spina bifida and is confined to a wheelchair, but that doesn’t hold her back. This fall she completed a Grand Slam Sweep winning four marathons in a row: Boston, London, Chicago, and New York—the first person ever in history to win all four in the same year.

“Tatyana is my favorite because she’s such a wonderful person. She is such a strong athlete she’s converting over to the Winter Games. She made the ski team at her second meet last year,” says Bauernfeind.

The relationship he develops with the Ambassadors goes beyond the formal events. “I’ve been to their hometowns to see them. They are fun to be around. It makes you reflect upon yourself. When you’re tired and don’t want to get out of bed or go to work and you think about them, it gives you a fresh perspective,” he says.

Bauernfeind’s role also includes hosting the athletes’ family members at the Games. In 2012, he accompanied family members in London, half of whom had never traveled outside the USA. “It’s super expensive for families to get there, but they want to see their son, daughter, sister or brother compete. We’ve even had grandparents come. Our goal is to build a relationship with the athletes, and doing this creates a really nice family atmosphere,” he says.

His team is also responsible for spreading the Olympic fever among BP’s 21,000 US employees. The program includes athlete appearances and opportunities to participate in an Olympic Fantasy Camp. Last January, only a few weeks before the start of the 2014 Winter Games in Sochi, Bauernfeind arranged for 250 customers and employees to visit Lake Placid, N.Y., where they got the chance to be an Olympian-for-the-Day. Events included time on the 1980 hockey rink where the U.S. beat Russia in the “Miracle on Ice” as well as curling, speed skating, figure skating, cross-country skiing, biathlon, and the favorite—a bobsled run.

After spending so much time with Olympic and Paralympic athletes, he has a few takeaways. First, you have to set small goals to achieve big ones. “Their goals aren’t ‘I’m going to win a gold medal in the Olympics.’ They have smaller goals. They tell me you have to be able to see your success along the journey; if you don’t, you’ll become discouraged because there are always setbacks or injuries or days when you aren’t feeling 100-percent.”

Second, he’s picked up a few techniques that have helped his athletic performance; this year he ran two half marathons in under 1:45, making some of his best times ever.

The impact has even reached his sons, John and Zach, who are members of the Beta Eta Chapter at their father’s alma mater, Indiana University. A few years ago, Zach attended a dinner where he met Paralympic silver medalist in archery, Matt Stutzman, otherwise known as the “Armless Archer” because he was born without arms. Bauernfeind says, “Matt eats [and does everything] with his feet. Zach was 16 at the time; afterwards he said to me, ‘I really have nothing to complain about when I see Matt, what he does, and how inspirational and funny he is.’ Being with guys like that really gives you a fresh perspective.”

One of his favorite memories is from London in 2012; he was with Tatyana McFadden’s family when she won her first gold medal. “We were all cheering. I turned around and saw her grandma crying. She comes over and starts hugging me, and I start crying. And I’m not an emotional guy,” he says. “The spirit of the Games and the ability to go to all these competitions and cheer with the families is incredible.”

In an Olympic year, Bauernfeind spends the better part of six months focused 100-percent on related promotions and events. Yet, his previous responsibilities are still part of his job description—managing the strategic initiatives of BP’s partnership with Ford Motor Company. That means he always has a lot of balls in the air. But he says the additional demands are worth it for the chance to do this job.

And it seems BP picked the right guy. In the fall, Bauernfeind and his Olympic team were honored at BP’s annual sales and marketing global awards event as “Best of the Best” in recognition of their efforts in the partnership with the USOC and Team USA.

Most certainly it’s an Olympic Fangelski’s dream come true.

The spirit of the Games and the ability to go to all these competitions and cheer with the families is incredible.
The story of Hayes Jenkins’ (Northwestern) Olympic triumph.

By Ben Nye (Arkansas)

Jenkins, like other American skaters of his generation, was known for his ability to blend American athleticism and European artistry.

Photo courtesy of the Figure Skating Hall of Fame and Museum.
RAY EWRY (PURDUE) ISN’T THE ONLY OLYMPIC champion to grace the roles of the Legion of Honor. The 1956 Winter Olympics held in Cortina d’Ampezzo, Italy saw Hayes Jenkins (Northwestern) — a figure skater — win a gold medal in the men’s singles competition. Jenkins’ triumph was the result of many years of hard training and international competition and to date is the only Olympic medal won by a Sigma Nu at a Winter Olympics.

Hayes Jenkins was known for his ability to blend the athleticism of American skaters with the artistry of European skaters. Building off the innovations brought by fellow American Olympian Dick Button, Hayes Jenkins helped forge the identity of international figure skating and rode it to Olympic glory.

Hayes Jenkins was born in Akron, Ohio, and began skating at age nine. He began competing at the national level from a young age and claimed the Midwestern Novice title in 1946 at the age of 13. He won a series of adolescent competitions over the next several years including the Midwestern Junior Championship, Midwestern Senior Championship, and the National Junior Championship.

In the fall of 1951, Jenkins enrolled at Northwestern University and joined the Gamma Beta Chapter of Sigma Nu. Jenkins had a tough road as a freshman at Northwestern University having to travel the 12-mile distance between Evanston and Chicago daily to make a two-hour training routine. This required Jenkins to be up by 4 a.m. every day. Some of his chapter brothers were actually unaware that he was a figure skater – they weren’t awake before he returned to Evanston.

“I can tell you that I didn’t get out of any of my fraternity duties,” Jenkins said during a recent phone call just a few days before the Winter Games in Sochi. The extra responsibilities were part of it for Jenkins. Dedicated to his training, Jenkins also made time for the fraternity and for completing his school work. “I was active and very much enjoyed the fraternity.”

Shortly after Jenkins was initiated in January of 1952, he and his brother David left the Great Lakes region and took up residence in Colorado Springs, Colo. The Jenkins brothers were offered a chance to skate for the prestigious Broadmoor Skating Club that has since sponsored other Olympic figure skaters such as Peggy Fleming and Todd Eldredge. The opportunity proved to be too good to pass up.

“I hated to leave but I felt like I couldn’t become a champion with the training conditions that I had,” he says. “I would have stayed there if it hadn’t been for this desire to see what I could do in skating.”

While in Colorado Springs, Hayes enrolled at Colorado College while his younger brother David finished high school. Colorado College proved to be a supportive environment for Jenkins, as they allowed him time off to pursue international competition and rigorous training. Unfortunately, Hayes was unable to continue his involvement with Sigma Nu as Colorado College did not have a chapter.

The new training routines propelled Hayes and brother David toward excellence in international competition. At the 1952 Olympic Games held in Oslo, Norway, Hayes — only 19 at the time — placed fourth in the men’s singles competition, with Dick Button taking the gold medal. Button stepped away from international competition shortly after his Olympic victory, paving the way for the Jenkins brothers’ future success.

The mid-1950s marked the high point of Hayes Jenkins’ skating career as he won the World Figure Skating Championships for four consecutive years in 1953-1956. Not to be outdone by his older brother, David was close behind Hayes. At the 1955 World Championships, Hayes finished first in the standings but was only two places ahead of his brother who came in third.

The Jenkins’ brothers run of dominance in international competition was capped with an invitation to join the 1956 United States Winter Olympics Team that was to compete in Cortina d’Ampezzo, Italy. Of the three spots on the U.S. Olympic Team for men’s figure skaters, the Jenkins brothers claimed two.

The seventh Winter Olympiad included a hotly contested men’s figure skating competition between Hayes, David, and fellow American and teammate Ronnie Robertson. The final results were Hayes Jenkins first, teammate Robbie Robertson second, and David Jenkins third. It was an American sweep of men’s figure skating, only the second in Olympic history. Hayes Jenkins had edged Robertson by less than a point to take the gold medal.

Looking back, Jenkins recalls feeling elated, but
also relieved. “There was a pressure that the Olympics had that was unlike any other pressure I experienced as a competitor,” he says. Having won three world championships by 1956, Jenkins felt pressured to prove that his victories weren’t a fluke. “By winning, I felt I hadn’t disappointed myself and the people who had supported me.”

“Winning the Olympic gold medal is so different than the other competitions that I participated in,” Jenkins says. The victory served as a validation of his years of training and international success. “It’s hard to put into words, but when you’re lucky enough to win it’s an indescribable feeling.”

Competing alongside Hayes and David Jenkins for team USA was the young and talented figure skater Carol Heiss. Heiss, a New York City native, had been competing at the international level since 1953. Heiss placed second at the 1956 Olympics, taking the silver medal behind Tenley Albright — the first American woman to win a gold medal in figure skating. Heiss and Jenkins began a friendship at the 1956 Olympics that would grow over the next four years culminating in their engagement in 1960.

Hayes Jenkins retired from international competition not long after his Olympic victory. Jenkins, who had been an excellent student (he graduated Phi Beta Kappa at Colorado College), enrolled at Harvard Law School in 1956. He continued to skate for ice shows during the summers between law classes to earn extra money to pay for his education. Meanwhile, David Jenkins and Carol Heiss continued to compete at the international level to great success.

The 1960 Winter Olympics held in Squaw Valley, Calif., proved to be eventful for the Jenkins brothers and Carol Heiss. David Jenkins and Carol Heiss, who had both won multiple world championships prior to the Olympics, both won gold medals. Hayes, who was at the games as a spectator, announced his engagement with Carol Heiss while in attendance.

Hayes Jenkins and Carol Heiss were married in May, 1960, at the historic St. Thomas Episcopal Church on 5th Avenue in New York. Carol followed her new husband’s example and soon retired from professional figure skating. Using her fame as an Olympic champion, Carol Heiss accepted an acting role in a movie—Snow White and the Three Stooges—to help her younger brother pay for his college.

The newlywed couple returned to Akron, Ohio, and Hayes began a private law practice. Both were quite content to settle into domestic routines and raise their three children. After five years, Hayes would accept a position with Goodyear in legal affairs—the company he retired with.

Hayes and Carol would continue their involvement with U.S. figure skating for many years, although they were no longer competitors themselves. The Jenkins were judges for the World Professional Figure Skating Championships, an event held annually in Landover, Md., and Hayes would serve on the board for the Figure Skating Hall of Fame and Museum. When their youngest daughter was in junior high, Carol Heiss began to use her experience in international completion to go into coaching; several of her pupils would become Olympians. It was Carol’s coaching that helped Tonia Kwiatkowski,
Jenni Meno, Lisa Ervin, Timothy Goebel, and others rise to international rankings.

In 1998, following Hayes Jenkins’ retirement from Goodyear as the assistant general counsel, the pair moved to Westlake, Ohio, to be closer to Carol’s coaching venue, the Lakewood Winterhurst Rink.

Hayes, his wife Carol, and brother David have been recognized around the country with accolades for their contributions to figure skating and Olympic success. Hayes Jenkins was inducted into the Greater Cleveland Sports Hall of Fame and the Colorado Sports Hall of Fame, while all three were inaugural members of the Figure Skating Hall of Fame in Colorado Springs, Colo.

Hayes Jenkins and Carol Heiss are still involved with U.S. figure skating. Most recently, the pair participated in American Legends of the Ice which aired on NBC in early February 2014.

Hayes Jenkins’ legacy as an Olympic champion is solidified. There can be no doubt that his story is one of excellence at the highest level of athletic achievement. Hayes, his brother David, and wife Carol all have climbed to the top of their sport and represent some of the sport’s finest alumni.

Hayes Jenkins is an initiate that Sigma Nu can be proud of. Despite Jenkins’ short time at the Gamma Beta Chapter, that pride is reciprocated; then and now. “It was a very fine group of men,” said Jenkins thinking about his time at Northwestern.

A clipping in *The Delta* of 1952 captures Jenkins’ sentiments. When interviewed in 1952 at a radio station in Indianapolis, Hayes Jenkins gave a shot out to his chapter brothers saying, “In order to stay in good with the brothers at [Sigma Nu], I’m happy to say I’m a Sigma Nu.”

---

**More Sigma Nu at the Sochi Olympics**

Emmy-winning broadcaster **AL MICHAELS (SAN DIEGO STATE)** served as daytime host for NBC’s coverage of the Winter Games in Sochi. Michaels, who does play-by-play on Sunday Night Football, is most famous for his dramatic call of the U.S.-Soviet Union gold medal hockey game at the 1980 Winter Games in Lake Placid better known as “The Miracle on Ice.” Michaels had experience with Olympics coverage going back to the 1972 Games in Sapporo, Japan. Michaels also anchored NBC’s daytime coverage of the 2010 Winter Olympics in Vancouver, marking his return to Olympics coverage for the first time since calling play-by-play for men’s hockey at the 1988 Winter Games in Calgary. Prior to the Sochi Games, Michaels also co-hosted coverage of the 2012 Summer Olympics in London. Relieved of play-by-play call duties in Sochi, Michaels was able to observe the first U.S.-Russia game with his Sunday Night Football co-host Cris Collinsworth. When asked by a Star-Ledger reporter how the thrilling shootout victory compared to the “Miracle on Ice” game, Michaels responded: “Well, that one stands alone.”

**MITCH POLL (UCLA)** was hired as the U.S. Olympic Committee’s Managing Director of Partnership Marketing in 2009. In this role, Poll directs marketing activities for the USOC’s corporate partners, including revenue development and management of corporate partner relations. Prior to joining the USOC, Poll spent 10 years with the National Football League, according to a USOC press release. Poll and close colleagues were instrumental in developing energy efficient programs that helped attract BP as a lead sponsor ahead of the 2010 Winter Games in Vancouver.

Coverage of the Sigma Nu brothers involved with the Winter Games would not be complete without mention of legendary ski and snowboard filmmaker **WARREN MILLER (SOUTHERN CALIFORNIA)**. Widely considered the pioneer in ski film, Miller’s prolific career includes hundreds of films known for their dramatic photography and humorous commentary narrated by Miller himself. Warren Miller Entertainment, the company he founded and later sold in the 80s, was responsible for the video that introduced the opening ceremonies of the 2010 Winter Games in Vancouver. The ceremony was watched by 68 million viewers in the U.S. Miller now lives with his wife, Laurie, on Orcas Island north of Seattle. The Warren Miller Freedom Foundation seeks to teach young people to succeed in business by emphasizing hard work, ingenuity, and creativity.
The men of the Kappa Lambda Chapter have been very busy this semester. Halfway through the semester, the brothers have completed 288.5 community service hours. These hours were raised, in part, at their second annual Kan Jam for Kancer philanthropy event and other Greek letter organizations’ events on campus.

On October 13, 2013, Kan Jam for Kancer kicked off its second appearance at The University of Akron. Kan Jam is a game in which a pair of teammates attempt to throw Frisbees into a large rubber trashcan. Comprised of 24 competing pairs, this elimination style tournament was held in the university’s Stile Field House. The men were able to raise $1,700 from team registration and donations from local vendors and alumni in the area. Participants in the event got a t-shirt, food vouchers, and raffle tickets for prizes like gift cards to restaurants, University of Akron athletics gear, and a chance to win a 50/50 drawing. All the proceeds raised for the event were donated to St. Jude Children’s Research Hospital along with signed memorabilia from the men of the chapter.

The brothers took home first place in synchronized swimming at Delta Gamma’s annual Anchor Splash swimming competition, benefiting the sisters’ national philanthropies: Service for Sight and Joining Forces. As part of their candidate philanthropy project, the fall candidate class won second place at mocktails, a program promoting alternatives to alcohol. The chapter also found time to raise $468 for the Alzheimer’s Foundation and many brothers participated in a walk to raise awareness for Alzheimer’s research. Brother Michael Sabo was recently accepted into Gamma Sigma Alpha and, along with Brother Ryan Hayes, Order of Omega.

Brother Jonathan Freidl was elected secretary of RHPB and Brother Tyler Yohman accepted an internship with URS Corporation. Kappa Lambda Chapter recently hosted University of Akron Vice President of Student Success and former Ohio State football coach Jim Tressel who presented a session from his award winning book The Winner’s Manual. The 30-40 people in attendance from both the Kappa Lambda and Delta Alpha Chapters hope to use the message they heard and apply it back to their specific chapter operations.

Finally, the chapter’s intramural football team was invited to participate in a football tournament at Notre Dame in South Bend, Ind.

The Mu Beta Chapter won Best Homecoming Float and the homecoming week trophy for the University of Alabama in Huntsville. Lt. Commander Justin Neal was elected vice president of Order of Omega. Austin Finley has been chosen as a president’s ambassador, vice president of Alpha Lambda Delta honor society, and IFC vice president of risk reduction. Stephen Yarbrough, Jared Waylander, Austin Finley, Dustin Kunter, Alex Case, Marshall Sommers, Judson Cummings, Paul Rowland, and Michael Maddox all participated in the UAH Leadership Education and Advising Program.

Sigma Nu and Kappa Delta placed first in the homecoming week competition at Birmingham-Southern. The weeklong competition featured a banner painting contest, highest participation percentage in activities, and a house decoration contest. This was the second time in four years that the chapter has placed first in the homecoming competition.
The Delta of Sigma Nu
Spring 2014
page 31

CHAPTER NEWS

Alabama in Huntsville
Some of the cans that Mu Beta Chapter donated during the University of Alabama in Huntsville’s recent canned food drive.

Bowling Green State
Epsilon Chi Chapter recruited 12 new candidates last fall, doubling the chapter size to 24.

Butler
The Epsilon Mu Chapter from Butler University is off to a tremendous start to the 2013-2014 school year. The chapter planned and participated in an all-chapter fall retreat at Ransburg Scout Reservation in Bloomington, Ind. This is the second year for this event, and it continues to improve and impress. The chapter utilizes this time to promote brotherhood, implement the strategic plan for the year, and host the first LEAD sessions for each class. In appreciation for letting the chapter use the facilities, the brothers contributed approximately 140 hours of service to the camp. All in all, the retreat was a huge success and, hopefully, will translate into another prosperous year for Epsilon Mu Chapter.

California
The Beta Psi Chapter is proud to introduce 20 new members to the brotherhood this semester, increasing the chapter’s brotherhood by 75%. In the business world, a brother recently helped win a $100,000 grant for his startup called Ekko Devices, which is developing a new stethoscope that will allow patients to record and archive heart rates. Only 10 startups won out of 500+ candidates last fall. Recent alumni and brothers started and are continuing to develop a nonprofit organization called Consult Your Community, which gives college startups free consulting from college student consultants, giving both parties work experience in their respective fields. The expanding company now has representatives and groups at UC Berkeley, Harvard University, Stanford University, Columbia University and many more. The chapter is excited to see where all of the brothers will be in the years to come.

Central Oklahoma
The Mu Tau Chapter at the University of Central Oklahoma is proud to announce that rush week saw an increase in manpower of over 100%. Thirty new members joined the Legion of Honor as of August 29th. Mu Tau also had members seek office in student government. Brother Colt Coldren serves as the vice chairman of the student congress (i.e., speaker pro tempore), Brother Eric Ogilvie serves as the secretary of the ways and means committee, Brother Dylan Morgan serves as a senator for the student congress and president of the Student Veterans of America, and Brother Chris Fry serves as the administrative assistant for the student government.

Colorado State
The Delta Rho Chapter is pleased to announce that the chapter has recruited its largest candidate class since rechartering. The chapter took 18 candidates and won chapter of the year this spring. The chapter also had the highest number of alumni present at the alumni and parent tailgate.

Drury
Epsilon Beta Chapter won the Drury Spotlight Award for Community Service for their participation in a series of service events that included Pack a Million Meals, Shoes Against Hunger, and the Ozark Food Harvest.

Duquesne
Brother Brian Bost was the first Kappa Delta brother to win the honor of homecoming king. He was announced as the winner at halftime of the homecoming game on October 12th. Brother Bost has been a great contributor to the Kappa Delta Chapter as Recorder last year and the white rose ball chairman for the 2013-2014 school year. Along with his efforts in Sigma Nu,
Brother Bost also served as director of freshman orientation this past summer.

Emory

On Saturday October 15th, the Xi Chapter volunteered at the Winship 5k at Emory University. The Winship 5k is an annual event benefiting the Winship Cancer Institute at Emory. This year, the Winship 5k raised over $450,000 for cancer research. The Xi Chapter sent 45 chapter brothers to volunteer from 5 a.m.-8:30 a.m. to help set up barricades, organize snacks for the participants, and set up tents for sponsors, among other tasks. In addition to volunteering, several of the brothers ran in the race.

Many members of Xi Chapter volunteer for the Winship Cancer Institute, and the brothers wanted to team up with the influential institute to help make a positive impact on a crippling disease.

Georgia

Mu Chapter started off the year by hosting U.S. Rep. and Brother Phil Gingrey of the Gamma Alpha Chapter at Georgia Tech. Congressman Gingrey is serving his 5th term as the U.S. representative for Georgia’s 11th District and is currently running for U.S. Senate. Congressman Gingrey highlighted his time as a Sigma Nu at Georgia Tech and how it has influenced him. The candidate class enjoyed meeting the congressman with Candidate Donley Henson stating, “It is truly inspiring and encouraging to see alumni such as Congressman Gingrey still giving back to his fraternity.”

Alumnus George Hearn has a phrase very familiar to the brothers of Mu Chapter: “Brotherhood is for life.” On Sunday, October 20th, Mu Chapter took that phrase and added a new twist, “Brotherhood for Golf.” The chapter held its inaugural brotherhood golf tournament at the Lane Creek Golf Club in Bishop, Ga. The two-man scramble was won by Brothers Hudson Jerles and Jeff Brum.

The chapter’s brotherhood chairmen, Alex Croy and Hunter Garrett took charge of all the logistics for the afternoon. The event brought together every current candidate class of Mu Chapter, and a variety of skill levels. “The golf tournament is something unique at Mu Chapter,” said Freshman Cole Graham. “We have a ton of good golfers but the unwritten rule is that the good guys don’t team up, so everyone has a chance to win and have a good time.” Second place was highly contested – the one-hole playoff came down to the last putt. The big brother, little brother team of Sam McKinstry and Mitch Fenbert emerged victorious after the team of sophomores, Joseph Brittain and Andrew Greene had some trouble in the woods.

After the tournament, the brothers congregated on the back porch at Lane Creek for dinner and awards. The award ceremony included a wholesale-store-sized jar of pickles for the worst score and filets for the winners, as well as good natured observations about everyone’s golf game.

The event exhibited the solid brotherhood that exemplifies Mu Chapter. Several of the foursomes had brothers from four different candidate classes. One of the foursomes included an entire fraternity “family.” Eldest family member and Commander of Mu Chapter, Ben Booth, took on the day with his little brother Alex Croy paired with Alex’s little brother, Hunter Garrett and Hunter’s little brother, Harrison Milford. The Sigma Nu expectation of excellence was not apparent from watching some of the golf shots, but the strong bond of brotherhood was clearly evident throughout the day. The spring tournament will be held in March.

On Tuesday, November 5, Sean Gilrain was elected vice president of administration of the University of Georgia IFC.

Sean was recently elected Lieutenant Commander of Mu Chapter, having previously served as Recruitment Chairman and Social Chairman. This past year, he served the UGA IFC as co-chairman of its recruitment committee. A third-year student at the University of Georgia, Sean is a Leonard Leadership Scholar, and a member of the Corsair Society and the Dean William Tate Honor Society.

Sean is the ninth consecutive brother from Mu Chapter to be elected to the UGA IFC executive board.

Gettysburg

This semester, the fall candidates, with the help of Alumnus Rob White, completed a new crest for the Zeta Sigma house. The crest was recreated by Brother White, then painted and refurnished by the candidate class. After many years of displaying Sigma Nu pride to the Gettysburg campus, the crest was beginning to look dated and needed to be replaced. After facilities management took the old...
crest down, the newly constructed crest was put in place. The new crest should last for years to come.

Houston

As of August 21st, the Zeta Chi Chapter has moved into its brand new home at the Bayou Oaks residence – its first since colonization. The facility underwent a one million dollar renovation this summer and is now equipped with a state of the art study room, chapter room and executive room. Recent additions included all new furniture, an HD projector, study carrels and more. The house accommodates 15 members of the chapter.

Huntingdon College

Nu Beta Chapter is enjoying their first full semester in their own chapter house. With Greek housing recently being introduced as a new facet of student life at Huntingdon College, Nu Beta is proud to be the first Greek organization in the history of the school to move off campus into a chapter house. Nu Beta was eager and willing to be the first organization to move into its own house. The chapter was aware that this relocation would provide a spark in recruitment, as well as reenergize brothers by providing a tangible achievement to reward their efforts in their pursuit of excellence. Nu Beta was in constant communication with administration for the entire semester prior to moving into the house, working with the school to handle all the details, and fulfilling all the requirements set by the school in order to move into the house.

Nu Beta intends to continue utilizing the new chapter house in a plethora of ways, including in its recruitment, social events, alumni gatherings, and brotherhood events.

Indiana

Beta Eta Chapter at Indiana University is hosting this fall its second annual Greek Bowl, a flag football league that raises funds for St. Jude Children’s Research Hospital.

This year, the chapter has expanded the league to include an eight week regular season that runs from Sept. 20-Nov.10. Teams from 16 different Indiana University fraternities will form the league, which will conclude with a championship game on November 15 following a one-day playoff round. Proceeds from Beta Eta Chapter’s Greek Bowl will benefit St. Jude Children’s Research Hospital and its mission to discover cures and means of prevention for pediatric diseases through research and treatment.

Jacksonville State

Candidate Class President Kenneth Smith won homecoming king at Jacksonville State University this fall. The Iota Lambda Chapter is very proud of his accomplishment. Brother Smith was chosen in an online poll by the student body and was selected as king over four other candidates. In addition, the Iota Lambda Chapter raised $700 for the Wounded Warrior Project during the chapter’s inaugural car show Hot Rods for Heroes.

James Madison

Junior Brother David Dwyer was the lead engineer on a project to build a custom tricycle for 9-year-old Troy Haverstrom, who has spastic hemiplegic cerebral palsy. The project to build the tricycle was brought before the sophomore engineering class last year. Out of the team working together to design the tricycle, Brother Dwyer was selected to build the bike. He spent the summer in Harrisonburg working to complete the tricycle, which was built with student designed and constructed parts. Due to Troy’s disability, the tricycle is custom-made to allow for Troy to change gears and brake on the right handlebar.

Speaking about his experience, Brother Dwyer commented, “I can’t even describe the feeling I have right now being able to see this — here’s something I built and...
was able to give to someone who’s not able to ride a bicycle by himself.”

**Kent State**

This November 23rd, the Zeta Gamma Chapter and Alpha Tau Omega at Kent State hosted its annual Whitefeet vs. Blackfeet rivalry football game at Dix Stadium at Kent State. Money raised at the game was donated to The Upside of Downs Foundation, located in Cleveland, Ohio. The Upside of Downs helps raise awareness for children with Down’s syndrome in the northeast Ohio area. Brother Shon Christy of the Kappa Lambda Chapter is a member of the organization. The game has been played annually for over two decades and originally started as a pick-up football game down the street from the chapter houses. The game has turned into the chapter’s annual fall philanthropy and is a big hit throughout the Greek community at Kent State.

The game is usually attended by around 400-500 people. Family, friends, sorority women, and fraternity men from other chapters come out to cheer on both teams and help support the great cause. Zeta Gamma Chapter and Alpha Tau Omega began playing the game to revitalize the two fraternity’s historical rivalry.

Four months prior to the event, the Zeta Gamma Chapter helped at a community service event for The Upside of Downs at Progressive Field in Cleveland, Ohio. The chapter became really close with the organization after the event and wanted to make it their local charity. Alpha Tau Omega loved the idea of helping the organization out and the chapters will be working with The Upside of Downs for years to come.

The Zeta Gamma Chapter and Alpha Tau Omega plan to donate $5,000 to The Upside of Downs this November. They raised nearly $3,000 at the 2012 game. The chapters have made efforts to plan fundraising events around Kent, Ohio, to help increase the total fundraising numbers for this year.

**Indiana**

A Beta Eta Chapter brother and participant in Greek Bowl pictured with Ian English, the sibling of a cancer victim who was supported by St. Jude Children’s Research Hospital.

**Lamar**

The Zeta Psi Chapter has ushered in a new era after spending a year on “Show Cause.” The previous semester saw the Zeta Psi Chapter achieving the Regent’s Award for Academic Excellence for its high GPA, as well as receiving an award for its 48% growth in manpower. The chapter determined that the fall semester would bring even more impressive accolades. The chapter set goals for recruiting, school spirit, as well as service and philanthropy hours. Achieving the recruitment goal proved to be difficult; especially, for a university that has a history of poor interest in Greek life. Although the original goal was not met, the chapter recruited the biggest candidate class it has seen in two years. To most, eight candidates would seem modest. However, with a chapter that began the semester with seven active members, this accomplishment is great.

As for school spirit, the Zeta Psi Chapter has a history of setting the standard for Lamar University’s athletic event attendance. This is still the case for the men of the Zeta Psi Chapter. They have continued to be, despite a considerable size difference, the prominent Greek organization in attendance. The Zeta Psi Chapter does not discriminate in the importance of the athletic events. All events, from the school’s newly revamped men’s football program to the minimally attended girls’ soccer games, can expect a good turnout of Sigma Nu gentlemen. In September, the chapter made a nine hour trip to the Oklahoma State University to meet the Sigma Nus of OSU, as well as to support the Lamar football team. The trip proved to be a huge success. The chapter learned the ways of a Rock Chapter, as well as showed the school spirit promised.

In addition, the Zeta Psi Chapter is still on track to achieve its goal of having the most service and philanthropy hours in the IFC. The chapter’s community service includes participation in events such as the 5K walk for Gift of Life, as well as weekends at the local food bank. With a lot of
help from the current active members and the chapter’s numerous and supportive alumni, the Zeta Psi Chapter has remained afloat. More importantly, it has proved to be an important and integral part of the Lamar University community.

**Louisiana Tech**

The Eta Zeta Chapter at Louisiana Tech University is proud to announce that it has inducted the largest candidate class of any fraternity on campus for the past three years in a row, each year having an acceptance rate of over 80 percent. In addition to having the highest GPA on campus for 98 out of the last 132 quarters, the members are involved in many on-campus organizations including orientation, student leaders, student government association, student advancement team, student recruiters, and Order of Omega, a Greek honors society. They have also won the annual Greek week tournament trophy for two consecutive years. The Greek week tournament includes events such as athletics, philanthropy, and team building.

The Eta Zeta Chapter recently celebrated Louisiana Tech University’s homecoming week with two of the founding fathers of their chapter, as well as a ceremony that included the parents of both members and candidates. During the fall quarter, several LEAD sessions were conducted to not only better the men in college, but also prepare them for their future endeavors. The brothers of the Eta Zeta Chapter would also like to congratulate Josh McIntire for being selected to represent Louisiana Tech at the National Student Leadership Forum on Faith and Values in Washington, DC. The National Student Leadership Forum provides an opportunity to discuss the significance of faith and values as foundations for effective leadership.

**Miami (OH)**

The Epsilon Nu Chapter of Sigma Nu is looking forward to one of their most anticipated events of the year: mom’s weekend. Last year, the fraternity successfully raised over $4,500 that was put towards general improvements to the fraternity house as well as philanthropy events. This year, the chapter is hopeful in surpassing that amount. In addition, the chapter placed within the top 5 during this semester’s Greek week events. With IFC executive board elections coming up quickly, several brothers of the Epsilon Nu Chapter have expressed interest and are working hard to acquire a position and become more involved with the university’s Greek system. Also, a recent visit from numerous alumni have sparked donations to be used towards new additions for the fraternity house.

**Minnesota**

Gamma Tau Chapter recruited 29 candidates this fall, which may be the largest class since the chapter was rechartered in 1996. Keeping with Values Based Recruitment, these 29 gentlemen are some of the finest on campus. This year’s recruitment goal was 25, in an ongoing effort to increase the size of the chapter. The chapter surpassed this goal and increased its membership to 71 brothers and candidates.

Last year, Gamma Tau recruited 24 gentlemen overall and 14 the year before. The chapter is thrilled to have so many quality candidates. Because of the large numbers Gamma Tau recruited this fall, the chapter is looking to minimize the bids extended for next year in order to maintain a manageable size and foster close ties of brotherhood.

**Mississippi**

Epsilon Xi Chapter presented a $25,000 check to Friends of Children’s Hospital in honor of Olivia Manning during the home football game vs. Missouri last fall. Epsilon Xi Chapter was represented by Commander Will Andrews and Philanthropy Chairmen Patrick McDaniel and Paul DeForest. Epsilon Xi Chapter donated $25,000 to Friends of Children’s Hospital at UMMC in honor of Olivia Manning from donations raised from the annual Sigma Nu Charity Bowl game played last March at Vaught Hemmingway Stadium. The money raised in the game goes to a paralysis victim but proceeds from the last year’s game also went to the Children’s Hospital in honor of Olivia Manning.

**KANSAS**

About 20 brothers from Nu Chapter recently took part in a construction project for Habitat for Humanity. On October 19, the brothers spent the day building a home for the less fortunate in Lawrence, Kan. For about a year, the chapter has been doing service work with Habitat for Humanity. The chapter hopes to make this an annual service event.
ChapterNews

The Delta Epsilon Colony’s recent groundbreaking at the site of their new chapter house. Pictured from left to right are Brother Wes Graham; Brother Steve Newby; Commander Grady Cole, Brother Bill Townsend; and Brother Michael Grant.

Oklahoma

The Delta of Sigma Nu Charity Bowl has raised over $1.2 million dollars making it the largest Greek fund raiser in the country. The group reassembled in late September to begin the annual Sigma Nu Fall Against Breast Cancer Walk on October 20th. Additionally, the chapter raised $1,100 for the New Hampshire Breast Cancer Coalition during its annual Sigma Nu Fall Fest philanthropy event.

The Iota Sigma Chapter continued on its path toward excellence during the fall 2013 semester. The chapter raised over $5,500 in the annual Making Strides Against Breast Cancer Walk on October 20th. Additionally, the chapter raised $1,100 for the New Hampshire Breast Cancer Coalition during its annual Sigma Nu Fall Fest philanthropy event.

The Mu Rho Chapter have doubled their chapter size with 23 candidates pledged into a chapter of 23 brothers. They are volunteering with the women of Sigma Sigma Sigma and the LEAD Program which encompasses all Phases of LEAD.

New Hampshire

The Mu Rho Chapter have doubled their chapter size with 23 candidates pledged into a chapter of 23 brothers. The brothers are having much success retaining candidates with their new candidate program which highlights all sessions of LEAD Phase I. The chapter’s revitalized LEAD Program put in place last spring encompasses all Phases of LEAD.

Northwestern State

The 25th annual Sigma Nu Charity Bowl will be played March 21, 2014 and again part of the proceeds will go to Friends of Children’s Hospital at UMMC in honor of Olivia Manning. Since its inception the Sigma Nu Charity Bowl has raised over $1.2 million dollars making it the largest Greek fund raiser in the country.

Missouri

This August, Rho Chapter initiated 12 new members into the chapter, moving the number of Rho initiates to an astounding 2,378 members. The spring semester was a success for Rho Chapter academically, as the chapter placed 9th overall in grades out of 35 IFC registered fraternities with a 3.07 GPA. This cumulative house GPA surpassed the all-university (3.053), all-fraternity (3.009), and all-male (2.917) grade averages. It’s safe to say Rho has an intelligent group of men who dedicate ample time to making the most of their education from Mizzou.

The total number of new candidates signed for the fall 2013 semester reached an amazing 35 young men. This is the largest class recruited in many years. The chapter looks forward to seeing them learn and grow, and become the new face of Rho Chapter.

Montana

On October 27th, over 30 brothers from the Gamma Phi Chapter gathered to help plant 17 trees at the Sussex School in Missoula. The brothers were able to complete this project which replaced trees that had to be removed from the school during the summer.

Speaking about the event, Brother Jim Grover said, “We are looking for more opportunities to do things like this – and we are hoping to do some work with Big Brothers Big Sisters and the YMCA.” He also added, “We wanted to do something that affects our community in a positive way, and we have done a couple of projects this year.”

The Iota Sigma Chapter continued on its path toward excellence during the fall 2013 semester. The chapter raised over $5,500 in the annual Making Strides Against Breast Cancer Walk on October 20th. Additionally, the chapter raised $1,100 for the New Hampshire Breast Cancer Coalition during its annual Sigma Nu Fall Fest philanthropy event.

Gamma Phi Chapter

The brothers of the Mu Rho Chapter have doubled their chapter size with 23 candidates pledged into a chapter of 23 brothers. The brothers are having much success retaining candidates with their new candidate program which highlights all sessions of LEAD Phase I. The chapter’s revitalized LEAD Program put in place last spring encompasses all Phases of LEAD.

The Mu Rho Chapter raised nearly $1,000 with the women of Sigma Sigma Sigma to benefit a Mu Rho brother in distress whose home burned in early August. The chapter is looking to continue the success of its newly installed...
The Delta of Sigma Nu

Spring 2014

CHAPTER NEWS

Penn College of Technology

In the first of what is expected to become an annual event, a 5K run/walk sponsored by Sigma Nu at Penn College raised more than $300 for the Wounded Warrior Project. The race, which began at the main campus entrance near the Student and Administrative Services Center, was won by Daniel J. Schepis, of Quakertown, enrolled in information technology: web and applications development concentration. In second place was Shannon L. Abercrombie, an applied health studies major.

Presbyterian College

The Zeta Theta Chapter at Presbyterian College has focused on developing its brotherhood in the active chapter as well as in the alumni chapter. This semester, the brothers have taken an initiative to become better-rounded

Penn State

The Zeta Theta Chapter of Sigma Nu Fraternity is engaged in its annual fundraising campaign for the Penn State IFC/Panhellenic Council Dance Marathon “THON.”

The Penn State IFC/Panhellenic Dance Marathon THON is a year-long fundraising and awareness campaign for the fight against pediatric cancer. Last year THON raised over $12 million for a total of over $101 million since inception in 1973. This money goes directly to the Four Diamonds fund which supports the families and patients at Hershey Medical Center. The fundraising culminates in a 46 hour no sitting, no sleeping dance marathon from which THON gets its name.

Delta Delta raised over $25,000 last year and has set its goal at $50,000 for this year’s campaign. Currently the chapter stands at a little over $19,000 at about half way through the fundraising window.

The chapter and its partner Volé, a Penn State ballet club, are prepping for the final canister solicitation (“canning”) weekend of the season. Additionally, the pair is planning several other fundraisers including a spaghetti dinner and a car smash.

For the first time ever, the chapter has adopted a THON family. A THON family is one that is directly supported by the Four Diamonds Fund. This allows the chapter to interact personally with those it is helping to care for. It is a very selective process and only organizations demonstrating high levels of involvement are permitted to adopt a family. Delta Delta is proud to welcome its THON family, pediatric cancer patient Garrett, with his parents, and brothers into their fraternal family.

This year the chapter is sending Brother John Patterson (senior, sports broadcasting) to represent the fraternity at the 46 hour dance marathon. When asked what made THON special he said, “[THON] shows the good in Penn State and in people.”

Delta Delta is reaching out to all chapters for aid in their efforts. Personal donations from actives at their respective chapters are welcome and can be sent to the Penn State chapter at 340 N. Burrowes St., State College, PA 16801 addressed to Eminent Commander George Bonnewell.

Oklahoma

Last fall, the Delta Epsilon Colony broke ground on its new chapter home. Despite 100+ degree heat, the groundbreaking was well attended with 150-200 alumni, colony members, family, and friends there to celebrate.

The Delta Epsilon Colony participated in its first homecoming after recolonization efforts last fall. The colony was paired with the men of Beta Theta Pi and the ladies of Chi Omega, and the theme of this year’s homecoming was “Drawn Together by Tradition.”

Delta Epsilon and Oklahoma State’s Epsilon Epsilon Chapter are also currently planning and coordinating a “Bedlam” game ball run between Norman and Stillwater. This philanthropy event will benefit St. Jude Children’s Research Hospital and will take place the Friday before the Oklahoma vs. Oklahoma State football game. Both chapters are continuing in their efforts to coordinate a successful philanthropic event. More details will follow.

Old Dominion

ODU’s Eta Chi Chapter of Sigma Nu along with Delta Zeta Sorority and the surrounding community helped unload 3,000 pumpkins this year for the Larchmont United Methodist Church’s annual pumpkin sale. Sigma Nu has been helping the church of their chapter advisor (Watt Jones) each year for over a decade. The tractor-trailer that delivered the pumpkins was completely unloaded this year in a record 1 hour and 37 minutes. About 50 Old Dominion University students volunteered this year.

Penn State

The Delta Delta Chapter of Sigma Nu Fraternity is engaged in its annual scholarship program by improving its 3.0 GPA which was second on campus for fraternity men and well above the all-men’s average on campus.

The Delta Epsilon and Delta Delta Chapters are also planning several other fundraisers including a spaghetti dinner and a car smash.

For the first time ever, the chapter has adopted a THON family. A THON family is one that is directly supported by the Four Diamonds Fund. This allows the chapter to interact personally with those it is helping to care for. It is a very selective process and only organizations demonstrating high levels of involvement are permitted to adopt a family. Delta Delta is proud to welcome its THON family, pediatric cancer patient Garrett, with his parents, and brothers into their fraternal family.

This year the chapter is sending Brother John Patterson (senior, sports broadcasting) to represent the fraternity at the 46 hour dance marathon. When asked what made THON special he said, “[THON] shows the good in Penn State and in people.”

Delta Delta is reaching out to all chapters for aid in their efforts. Personal donations from actives at their respective chapters are welcome and can be sent to the Penn State chapter at 340 N. Burrowes St., State College, PA 16801 addressed to Eminent Commander George Bonnewell.

Penn College of Technology

In the first of what is expected to become an annual event, a 5K run/walk sponsored by Sigma Nu at Penn College raised more than $300 for the Wounded Warrior Project. The race, which began at the main campus entrance near the Student and Administrative Services Center, was won by Daniel J. Schepis, of Quakertown, enrolled in information technology: web and applications development concentration. In second place was Shannon L. Abercrombie, an applied health studies major.

Presbyterian College

The Zeta Theta Chapter at Presbyterian College has focused on developing its brotherhood in the active chapter as well as in the alumni chapter. This semester, the brothers have taken an initiative to become better-rounded

Penn State

The Zeta Theta Chapter of Sigma Nu Fraternity is engaged in its annual fundraising campaign for the Penn State IFC/Panhellenic Council Dance Marathon “THON.”

The Penn State IFC/Panhellenic Dance Marathon THON is a year-long fundraising and awareness campaign for the fight against pediatric cancer. Last year THON raised over $12 million for a total of over $101 million since inception in 1973. This money goes directly to the Four Diamonds fund which supports the families and patients at Hershey Medical Center. The fundraising culminates in a 46 hour no sitting, no sleeping dance marathon from which THON gets its name.

Delta Delta raised over $25,000 last year and has set its goal at $50,000 for this year’s campaign. Currently the chapter stands at a little over $19,000 at about half way through the fundraising window.

The chapter and its partner Volé, a Penn State ballet club, are prepping for the final canister solicitation (“canning”) weekend of the season. Additionally, the pair is planning several other fundraisers including a spaghetti dinner and a car smash.

For the first time ever, the chapter has adopted a THON family. A THON family is one that is directly supported by the Four Diamonds Fund. This allows the chapter to interact personally with those it is helping to care for. It is a very selective process and only organizations demonstrating high levels of involvement are permitted to adopt a family. Delta Delta is proud to welcome its THON family, pediatric cancer patient Garrett, with his parents, and brothers into their fraternal family.

This year the chapter is sending Brother John Patterson (senior, sports broadcasting) to represent the fraternity at the 46 hour dance marathon. When asked what made THON special he said, “[THON] shows the good in Penn State and in people.”

Delta Delta is reaching out to all chapters for aid in their efforts. Personal donations from actives at their respective chapters are welcome and can be sent to the Penn State chapter at 340 N. Burrowes St., State College, PA 16801 addressed to Eminent Commander George Bonnewell.

Penn College of Technology

In the first of what is expected to become an annual event, a 5K run/walk sponsored by Sigma Nu at Penn College raised more than $300 for the Wounded Warrior Project. The race, which began at the main campus entrance near the Student and Administrative Services Center, was won by Daniel J. Schepis, of Quakertown, enrolled in information technology: web and applications development concentration. In second place was Shannon L. Abercrombie, an applied health studies major.

Presbyterian College

The Zeta Theta Chapter at Presbyterian College has focused on developing its brotherhood in the active chapter as well as in the alumni chapter. This semester, the brothers have taken an initiative to become better-rounded

Penn State

The Zeta Theta Chapter of Sigma Nu Fraternity is engaged in its annual fundraising campaign for the Penn State IFC/Panhellenic Council Dance Marathon “THON.”

The Penn State IFC/Panhellenic Dance Marathon THON is a year-long fundraising and awareness campaign for the fight against pediatric cancer. Last year THON raised over $12 million for a total of over $101 million since inception in 1973. This money goes directly to the Four Diamonds fund which supports the families and patients at Hershey Medical Center. The fundraising culminates in a 46 hour no sitting, no sleeping dance marathon from which THON gets its name.

Delta Delta raised over $25,000 last year and has set its goal at $50,000 for this year’s campaign. Currently the chapter stands at a little over $19,000 at about half way through the fundraising window.

The chapter and its partner Volé, a Penn State ballet club, are prepping for the final canister solicitation (“canning”) weekend of the season. Additionally, the pair is planning several other fundraisers including a spaghetti dinner and a car smash.

For the first time ever, the chapter has adopted a THON family. A THON family is one that is directly supported by the Four Diamonds Fund. This allows the chapter to interact personally with those it is helping to care for. It is a very selective process and only organizations demonstrating high levels of involvement are permitted to adopt a family. Delta Delta is proud to welcome its THON family, pediatric cancer patient Garrett, with his parents, and brothers into their fraternal family.

This year the chapter is sending Brother John Patterson (senior, sports broadcasting) to represent the fraternity at the 46 hour dance marathon. When asked what made THON special he said, “[THON] shows the good in Penn State and in people.”

Delta Delta is reaching out to all chapters for aid in their efforts. Personal donations from actives at their respective chapters are welcome and can be sent to the Penn State chapter at 340 N. Burrowes St., State College, PA 16801 addressed to Eminent Commander George Bonnewell.
men. In regards to LEAD, the chapter has started utilizing all four Phases, with a variety of guest speakers presenting. Some of the topics that were covered are career development, goal setting, and the value of the fraternity. Beyond LEAD, the chapter has also focused on athletics, winning the intramural soccer championship. Concerning alumni development, Zeta Theta is continuously connecting with members. In order to do this, the chapter has developed the ‘51 alumni to support the chapter.

Rhodes College

Frankie Dakin, who was running a campaign for local alderman, which the chapter first reported in the fall 2012 Delta, is now going on a national tour with a movement called The Can Kicks Back to encourage young voter political involvement as it relates to the national debt. Dakin is on tour for about a month, after winning the alderman election in July 2012 by a margin of 56-44, toppling a four-term incumbent.

“The real debt to us is estimated at around $200 trillion, plus all the unfunded liabilities. That’s going to be coming out of our pocket as we get older.”

Rochester Institute of Technology

Mu Zeta Chapter had a busy fall with several LEAD sessions, attendance at philanthropies, and participation in contests. On October 3rd, the chapter co-hosted a safe sex seminar with the student life team. On the following day, the chapter hosted a healthy food contest, with two alumni brothers and three sorority members serving as judges. Furthermore, the chapter participated in Alpha Xi Delta’s “Be Xi Greatest” and finished the event in fifth place. Lastly, two chapter brothers participated in Sigma Sigma Sigma’s “Sign Idol” on October 21st.

Samford

The Iota Chapter had a very successful recruitment, welcoming a candidate class of 27 new members. The second annual car smash recruitment event was a success in drawing in potential new members and giving the chapter positive exposure on Samford’s campus. Alumnus Bobby Patrick opened his home to host the chapter’s final event of formal recruitment for the fall.

San Jose State

During the 2013 fall rush week at Sigma Nu Zeta Iota, multiple alumni came out to career night to share their experiences and benefits of joining Sigma Nu. The chapter holds a career night once every semester during rush in which the brothers and potential new members participate. The purpose of the career night is to give potential candidates insight on how Sigma Nu can be a benefit not only during college but also afterwards. On Sunday, October, 27th the chapter brothers held a 5K “Zombie Run.” Over 500 Bay Area locals turned out for the event, and the fundraiser made the San Jose Mercury newspaper. The race raised several thousand dollars for local San Jose parks. Event coordinator Brother Weston Furia developed the idea with his dad after thinking about how popular zombies had become. He decided to use it as a fundraising technique. Commenting about the event Furia said, “Why not do a zombie run?”

South Carolina

The Delta Chapter had its most successful year of fall recruitment ever with a class of 48 candidates. Also, Brother Ken DeHart was recognized as the top producing financial representative intern at The Worrell Agency, affiliated with Northwestern Mutual.

Southern Maine

Brother Tyler Boothby has been elected president of the Portland Lions Club. Brother Boothby is the youngest president of any Lions Club in the state of Maine. The Portland Lions Club is also the oldest in the state and the oldest north of Boston. The Lions Club is the largest community service organization in the world.

The work of Brother Boothby, as well as his fellow chapter Brothers Nate Cadorette and Tyler Jenkins, were highlighted in an article about the resurgence of the Portland Lions Club. Also prominently featured in the article are Alumnus Brother Bruce Rouillard (Southern Maine) and Vice Regent Duane Dreger (MIT). Brother Rouillard, who served as the Portland Lions Club president from 2004-2013, was largely instrumental in the resurgence of the Portland Lions Club chapter. Brother Rouillard led a recruitment initiative with the University of Southern Maine and the resurgence of the chapter has largely been led by Sigma Nus.

The Lions Club magazine is translated in 20 different languages and is circulated around the world.

Southern Mississippi

To welcome the incoming class of 2017, Brothers Kyle Stoner, Jean-Paul Brion, and Rodney Campbell participated as members of the University of Southern Mississippi’s Golden Eagle Wel-
South Carolina
Brother Recognized by Northwestern Mutual

The Worrell Agency affiliated with Northwestern Mutual recognized University of South Carolina senior Ken DeHart as the office’s top financial representative intern based on production. DeHart, a finance major, was honored as an outstanding performer by building a strong practice through delivering consistent quality service to clients.

“Challenging times call for financial security strategies, and in Columbia, Ken has led the way this year, helping families revisit their priorities and protect what matters most,” said Chad Dowdy, managing director.

The Northwestern Mutual internship program was recently named No. 1 on the Vault’s ranking of finance internships. DeHart was ranked Number 5 out of over 3,000 premium ranking interns.

Each year, Northwestern Mutual’s internship program, which was named as having one of America’s “Top 10 Internships” thirteen consecutive times since 1997 according to the 2009 Vault Guide to Internships, provides real-world opportunities for more than 2,000 full-time college and university students throughout the country. Since 1967, more than 25,000 students nationwide have participated in the company’s internship program.

come Week (GEWW). In addition, Jean-Paul was a member of one of the most prestigious organizations on campus, Southern Style, who are the official student ambassadors of the university. These brothers answered questions the incoming freshmen had about where their class locations, financial aid, help on campus, and anything an incoming freshman might be worried about.

The chapter brothers know that they are called to serve the community and campus by being leaders, role models, and most importantly, Knights.

Southern Poly

The Iota Pi Chapter was well represented at the Order of Omega awards banquet at Southern Polytechnic State University this year. Brothers Alex Harrington, Brad Thompson, Andres Munoz, and JP Doctor were recognized for obtaining a 4.0 GPA for the spring 2013 semester. In addition to academic excellence, Brother Brad Thompson was recognized as Scholar of the Year, Brother JP Doctor was recognized as the Fraternity Man of the Year, and Brother Luc Graap was installed as the IFC president for 2014. Brother Brandon Thimes, who served as Order of Omega president, helped arrange the event and distribute the awards.

The Brothers of Iota Pi understand that excellence is not just an award but a lifestyle to live by. The motivation for the chapter to actively participate in outside organizations came from the realization of the opportunity to recruit more potential members to build a stronger chapter.

The Iota Pi Chapter is excited for the recent accomplishments and hopes to build a vision for the future to obtain Chapter of the Year, in addition to individual awards.

Vanderbilt

Sigma Chapter held a military-inspired fitness competition at Vanderbilt University this fall called the Warrior Challenge, benefiting The Wounded Warrior Project. This was the first year of the event, and it marked the end of a week dedicated to community service from the chapter’s members. Over 100 students attended or actively participated. The event attracted several Nashville businesses to set up free giveaway booths.

With multiple brothers and alumni in the Army and Navy ROTC programs at Vanderbilt, Sigma Chapter decided to center its philanthropy on the goal of aiding military veterans. All members of the chapter were active in recruiting participants from sports teams, athletic clubs, and the Greek community in the weeks prior to the event. Moving forward, the chapter plans on continuing the Warrior Challenge as an annual event with the goal to increase donations and participation year after year.

Villanova

Brother Mike Dolio’s work owning an arcade was recently...
highlighted by the CBS news affiliate in Philadelphia, Pa. Brother Dolio has owned the video game arcade since he was 16. Dolio, now 21, has renamed the arcade Uncle Mike’s Arcade. Speaking about his experience running the arcade, Dolio said “empower your employees to really make them feel that they have a stake in the business.”

On October 13, the chapter sponsored a chapter-wide philanthropy event for Hull’s Drive-In, the oldest community owned drive-in movie theater in the country. Hull’s Drive-In has been in operation since 1950 and was purchased by a local nonprofit group in 2000 to preserve the theater. The theater has remained open through continuous donations and it has remained a staple of the Rockbridge County community. Speaking about Hull’s, Commander George Steuart said, “Hull’s is unique to Lexington, so we want to support it in any way we can.”

The chapter donated $200 and provided all the volunteers for the evening which included a screening of an NFL football game. The chapter brothers provided TV service so that the game between the Cowboys and Redskins could be viewed. Chapter brothers were in charge of ticket sales, concessions, raffles and monitoring for the night. There were over 150 cars there and it was a big success. The chapter had a great time and hopes to work with the drive-in again sometime in the near future.

The Delta Iota Chapter received three awards at the year-end Greek awards banquet in November. Lt. Commander Bob Johnson was awarded Outstanding Executive Council Member of the Year and Commander Eric David was named Chapter President of the Year. The chapter was also awarded the Most Original Philanthropy of the Year.

This October, Sigma Nu at West Virginia partnered with Mountaineer Maniacs – the largest student organization on campus – to raise money for a local breast cancer center. Working with the Mountaineer Maniacs, the chapter was able to raise over $4,000 for the Betty Puskar Cancer Foundation. Speaking about the event Brother Samuel Richardson said, “We are proud to be given the opportunity to be the first organization to co-sponsor Breast Cancer Awareness Month at West Virginia University with the Mountaineer Maniacs.” The event was organized by Brother Richardson and Brother Stephen Orlowski, the assistant director of the Mountaineer Maniacs.

Brothers from the Gamma Chi Chapter participated in the Seattle Brain Cancer Walk in September. The chapter brothers walk in the event every year to honor the memory of Brother Colin Carty who passed away from brain cancer in 2008 at the age of 22. This year, the chapter was joined by Colin’s parents. Both parents walked the event wearing some of Colin’s old Sigma Nu attire from his days in the chapter.
Northwestern University

Location: Evanston, Ill.
Designation: Gamma Beta
Re-Chartering Date: November 9, 2013
Installed by: Regent Charlie Eitel (Oklahoma St.)

CAMPUS SNAPSHOT: The Northwestern University campus is located on the western shore of Lake Michigan, just north of Chicago. Founded in 1851, the university has grown to over 8,500 undergraduates and a Greek community representing roughly 39% of the student population.

CHAPTER PROFILE: The Gamma Beta Chapter, number 52, was originally founded in 1898. In 2004, the chapter was closed. Since refounding, the colony consistently worked to bring pride and dedication to everything they were involved in, including community service, philanthropic events, intramurals, scholarship and brotherhood.

On November 9, 2013, after working diligently for 11 months, the Gamma Beta Chapter was rechartered, initiating 56 Knights as refounding fathers. The chartering was a very successful event with nearly 120 people in attendance, including Regent Charlie Eitel.

During the chartering ceremony the Gamma Beta Chapter recognized Craig Frazier, Andrew Meeks and the rest of the Gamma Beta Alumni Advisory Board, as well as George Bennett, Ben Buettell and Dan Mclasuski from the house corporation, for pledging their support to Sigma Nu at Northwestern.
EVEN AFTER FOUR SEASON-LONG SHIFTS in Antarctica, Mark Walsh (College of Charleston) still enjoys freezing his hair.

“I’ll get out of the shower, walk outside—I’ll maybe be outside for a minute at most—and when I come back inside my hair is solid as a rock.”

To get in touch with him, Walsh gave me a Colorado number, which, when I called it, was sent to his computer. In the time of our conversation, the call was dropped only once.

Walsh is a weather observer for MacWeather, the weather office at McMurdo Station, which is also the largest base program for U.S. Antarctica Program (USAP). Walsh’s base duties include checking the balance of the weather reporting system so that airplanes can land and takeoff safely.

Walsh graduated with a degree in physics from the College of Charleston, where he joined the Iota Rho Chapter of Sigma Nu. Walsh’s road to Antarctica began here, where he worked for a professor by the name of Jim Neff, whose brother, Don, worked for the National Oceanic and Atmospheric Association. Don had ventured to the South Pole, and the program attracted Walsh’s interest. From there, he set on a five-year mission to make it to “the bottom of the world.”

For two years after he graduated, Walsh applied for entry-level jobs at Charleston’s Antarctica
Program, only to be denied each time. Walsh eventually flew to Denver, Colo., to meet with Raytheon Polar Services Corp., the primary support contractor at that time. Walsh was told that despite his background in science, he needed to gain experience relative to the USAP, and he was advised to become a weather observer. Thus, ten months later, Walsh became a certified weather observer.

For three years Walsh worked at the Mobile airport, gaining experience in the hopes of one day making it to Antarctica. He worked at the airport on weekends, and during the week he taught full-time at a high school while coaching soccer and bartending. When Walsh finally reached Antarctica, he embraced his new life in full swing.

“It was more of a welcomed adjustment at first. When I finally came down here, life became much simpler,” he said. “It took me a while to slow down, but it’s a healthier situation.”

It takes on average five flights to reach Antarctica from the U.S. Four of the flights are spent getting to Christ Church, New Zealand. From there, Walsh and a crew of other workers take a C17 military plane bound for Antarctica.

When I talked with Mark by phone the current temperature in Antarctica was -25 degrees Fahrenheit. With the wind chill, though, it felt like -55. Walsh says that it’s not so much the cold weather but the wind that breaks people. “The wind is not normal,” he says.

This is Walsh’s fourth stint in Antarctica, but his first in the winter. Walsh explains that his summer shifts have typically lasted about six months, but he will be on the continent for seven this time around.

Walsh lives in a two-person dormitory, but he has the dorm to himself because the base is virtually empty in the winter. Walsh says that McMurdo can hold up to 1,200 people, but right now only 139 people are there.

On the base, Walsh works five to six days a week, at 12-hour shifts. Walsh describes McMurdo as a “cross of summer camp and freshman year of college.” The station is an old navy base built in the 1950s. McMurdo is actually forty miles off the coast of Antarctica, but is attached to the continent most of the year by ice. McMurdo, Walsh says, is “the closest thing to a city on the entire continent.”

Average temperatures in the winter range from -20 to -40 degrees, compared to 10 to 30 degrees in the summer. In the winter there is no sunlight, whereas the summer is lit 24 hours a day.

When he takes a look outside of his dorm room window, Walsh says he sees “nothing but brown rock and dirt.” Walsh describes McMurdo as “an old coal-mining town.” In the summer much of the sea ice melts and they actually have open water, attracting penguins, seals and whales.

“Pristine and pretty,” is how he describes the view, which overlooks the Ross Sea. Walsh’s time in Antarctica may be coming to an end, however. After this, he’ll have spent over two years on the continent.

“When you hear of anyone going to a place like Antarctica, it’s surprising,” said Mike Mills, Walsh’s Sigma Nu chapter brother from College of Charleston. “The fact that it’s Mark in Antarctica, it really isn’t all that surprising.”

Both Mills and Walsh served time on the executive board during their time as collegians. Walsh was the Recruitment Chairman for two years, and Mills rotated among Recorder, Treasurer, Lieutenant Commander and Commander.

Walsh said that his active participation in Sigma Nu has helped him as a weather observer in Antarctica.

“The fraternity gives you responsibilities to people other than just yourself,” Walsh said. “Your actions reflect on each other and you are accountable for others.”

Discussing his involvement with Iota Rho Chapter, Walsh connected his tenure as a collegian to his duties in Antarctica.

“Fraternity life and life here are pretty similar ... Walsh said. “Being a part of a brotherhood, you have to pull your weight and be responsible. The same thing applies here in Antarctica. Everyone really depends on you ...”
Alumnus Inducted in Naismith Memorial Basketball Hall of Fame

Former University of Houston head basketball coach from 1956-1986 Guy V. Lewis (Houston) was inducted into the Naismith Memorial Basketball Hall of Fame on Sunday, September 8th. Lewis was popularly remembered as the coach of the famous Phi Slama Jama dynasty of the 1980s that featured Clyde Drexler and Hakeem Olajuwon.

Brother Lewis of Arp, Tex. won 592 games, and led the Cougars to five Final Fours and 14 NCAA Tournament appearances. Lewis was joined at the Naismith Memorial Basketball Hall of Fame by former Houston greats and fellow Hall of Fame inductees Elvin Hayes, Hakeem Olajuwon, and Clyde Drexler. In a recorded address, Elvin Hayes spoke on behalf of Coach Lewis and praised his influence. “I had a dream that I would be one of the greatest basketball players that ever lived... [Coach Lewis] just truly embraced me and made me a great player and made my dreams come true,” said Hayes speaking about Lewis.

Coach Lewis was also an early adopter; integrating the UH basketball program by signing Hayes and Don Chaney as the first African-American players in program history. “He put the University of Houston on the map,” Houston President Renu Khator said. “He is a giant and an icon.”

Alumnus Competes in Deaf Olympics

Javier Molinar (Lamar) competed on Team USA at the 2013 summer Deaflympics held in July in Sofia, Bulgaria. Molinar, a tennis player, was able to travel and compete on behalf of the United States, describing it as “a wonderful experience...to interact and learn from each other [fellow athletes]. I’m glad to be part of this world and share it with [Sigma Nu] brothers all over the USA and Canada.”

Molinar was selected for the summer tennis team along with eight other athletes. Unlike other countries, the United States’ Deaflympic athletes raise all of their own funds to travel. To fund the trip, Molinar raised $5,000 through the help of his parents, the United State Tennis Association, and his Zeta Psi chapter brothers. The inaugural Deaflympics was held in 1924 and this year’s games featured athletes from 71 nations. Team USA claimed nine gold, eight silver, and 12 bronze medals.

Below: Alumnus Javier Molinar (Lamar) traveled to Sofia, Bulgaria to compete in the Deaflympics on behalf of Team USA.
ON SEPTEMBER 28TH, THE DELTA MU Chapter of Sigma Nu Fraternity celebrated their 100th anniversary at Stetson University. To commemorate the historic occasion, the chapter brothers and alumni leaders held a banquet where over 250 brothers, alumni, parents, and friends of the chapter came together and celebrated.

The evening began with a cocktail reception where the attendees of the banquet were treated with recognition of the chapter by Stetson University President Dr. Wendy B. Libby. Dr. Libby’s remarks focused on her appreciation of the chapter’s accomplishments and support of the university’s mission. Concluding her remarks, Dr. Libby was presented with a plaque of recognition from the High Council of Sigma Nu by Regent Charlie Eitel. Alumnus Bill Watson then awarded President Libby an 1883 Silver Morgan Dollar — the year of Stetson’s founding — as a gift from the Delta Mu Chapter for her support of the Greek system and the chapter.

After the cocktail reception, Alumni Advisory Board Chairman Bill Heim formally welcomed the guests to the banquet and thanked all in attendance for their support of the chapter. Brother Heim invited Brother David Hill to the front to give the invocation prior to dinner.

Following dinner, Regent Charlie Eitel addressed the banquet and encouraged the chapter to continue in their pursuit of excellence and to continue to support the mission of Sigma Nu. Regent Eitel also congratulated the chapter on its 100th anniversary and then presented chapter Commander, Gage Reed with a plaque recognizing the chapter.

Reflections on the chapter were given by chapter alumni David Buck, Bill Watson, John Fischetti, and Sam Rabin. Fond memories and witty anecdotes were exchanged about their undergraduate days and each brother encouraged the chapter to continue to strive for excellence.

Having a difficult act to follow, Brother Daniel Humphrey thanked the alumni and families of the brothers for their continued support of Delta Mu. Speaking further, Brother Humphrey delivered updates from the chapter and highlighted the achievements of the chapter over the past year.

Lifetime achievement awards were delivered to the Honorable E. Clay Shaw (posthumously), Dalton Epting, Louis DeJoy, Bill Watson, Dave Buck, and Chris Sorenson upon the completion of Brother Humphrey’s speech. The awards represented a lifetime of dedication to community, nation, and Sigma Nu, and doing so with a legacy of honor.

Closing out the evening, Brother Heim thanked all for their attendance and support of the chapter. The evening closed with a recitation of the Creed of Sigma Nu. Speaking about the banquet and the weekend, Brother Heim stated, “The whole weekend reminded me why I pledged Sigma Nu 30 years ago and helped all in attendance recommit themselves to the principles of our Fraternity.”

Below: (From left) Regent Charlie Eitel pictured with Delta Mu Commander Gage Reed and Alumnus Dave Buck.
Brothers from the active and alumni chapters gathered on the weekend of September 13-14 to celebrate the 50th anniversary of the chartering of Eta Nu Chapter at the University of Louisiana at Lafayette. The event began on the evening of the 13th with a reception at the historic Jefferson Street Pub. The following morning was dedicated to a brunch at the Petroleum Club of Lafayette in which several addresses were given by special guests, alumni, and brothers of the chapter.

Alumni Chapter President Dan Hare began the brunch by welcoming all in attendance. The welcome was followed by a prayer from Father Bryce Sibley of Our Lady of Wisdom Catholic Church and Student Center. The prayer led into a memorial for the brothers from Eta Nu Chapter who have entered Chapter Eternal.

University of Louisiana President Dr. E. Joseph Savoie and Assistant Dean of Students Tucker Sappington were also present to share their congratulations to the group. Dean Sappington thanked the alumni for their legacy on the campus and enthusiastically encouraged them to return often to celebrate their fraternal fellowship. He also complemented the active chapter and acknowledged the chapter’s leadership.

Commander Douglas Fournet gave an endearing state of the chapter address. He then congratulated the chapter on its 50th anniversary and presented a framed and matted certificate to commemorate the auspicious occasion. Former Grand Treasurer, Vice Regent, and Division Commander Austin Landry, an Eta Nu initiate, expounded upon Brother LaCombe’s words and reflected on his treasured experience as an Eta Nu and expressed his hope that the chapter would continue to set the standard at the University of Louisiana.

Closing remarks were provided by Dan Hare and he congratulated Dr. Michael Judice, an Eta Nu initiate, as the new UL Alumni Association president and the first Eta Nu to serve in that volunteer position. He encouraged membership in the University of Louisiana Alumni Association with which the Eta Nu Alumni Chapter has forged a partnership and provides dual membership to both organizations.

The weekend coincided with the first home football game for Louisiana’s Ragin’ Cajuns and the active chapter hosted an open house on Saturday afternoon. Tailgating activities were abundant at nearby Cajun Field where a congratulatory message to the chapter flashed repeatedly throughout the game on the scoreboard’s marquee.

Speaking about the event, alumni chapter president and event coordinator Dan Hare commented, “Sigma Nu has enjoyed a great tradition of excellence at UL throughout the past 50 years and to have been able to celebrate this milestone with so many brothers and friends in attendance is a testament to the brotherhood that we all have shared and it served as a great reminder to us of the bond of brotherhood.”
Indoor Practice Facility Named in Honor of MANNING

Following the premiere of the ESPN Films documentary, *The Book of Manning*, the University of Mississippi announced that once renovations are completed on the school’s football indoor practice facility, it will be named the Olivia and Archie Manning Athletics Performance Center. The Manning Center is scheduled to open in early 2014 and will feature a full kitchen and dining hall that will be open to students, faculty and staff members. The facility will also provide a nutrition center for all Ole Miss athletes, an expanded weight room, and increased seating in the team meeting room.

The renovations have been paid for as part of the university’s Forward Together Campaign. The Manning family made a sizeable contribution to help provide for the renovations.

Archie (Mississippi) and Olivia met while attending the university. The Mannings are currently recognized at the university in several ways, including the campus speed limit set at 18 miles per hour — Archie’s football number, and Manning Way, the road around several athletic facilities on campus that posts a speed limit of 10 mph, Eli’s (Mississippi) jersey number.

“On a personal note, I cannot thank Archie enough for his leadership in helping bring Coach Freeze and myself to lead Ole Miss Football and Ole Miss Athletics,” said Ole Miss Athletic Director Ross Bjork. “The Manning Center will serve as a platform for all of our student-athletes to achieve their highest level of athletic performance and honor the legacy of the Manning family.”

James Honored for Service

Clyde I. James (Morehead State) was awarded the 2013 Founders Award for University Service this year by Morehead State University. James, who worked for Morehead State for 27 years, served as residence hall director, faculty member, associate dean of students, Greek affairs director, and manager of the university center.

Brother James served as advisor to the Theta Tau Chapter of Sigma Nu at the time of its formation and was initiated as a charter member. A native of Morehead, James is a graduate of Morehead High School and MSU. He received his master’s degree in education administration with an emphasis in business from Indiana University.

Since retiring, James has continued to serve Morehead State as a volunteer. James has served as a goodwill ambassador and as president of the MSU Alumni Association. In addition, the University announced that $25,000 has been donated to establish the Clyde I. James Scholarship Endowment to provide scholarships for future students.

Left: Brother Clyde I. James (Morehead State) was presented the 2013 Founders Award for University Service.

Wyoming Alumnus Honored for Pro Bono Work for Veterans

John Hursh (Wyoming) was recently spotlighted in the publication *Wyoming Lawyer* for his work with military veterans returning to college. Brother Hursh has created a partnership with the University of Wyoming and the Wyoming State Bar to offer pro bono work for veterans to maximize the amount of benefits they receive from the U.S. government. For Brother Hursh’s work he was awarded the ABA Military Pro Bono Project Outstanding Services Award.

“After I retired from my practice and moved to Laramie, I was thinking, ‘What should I do to keep myself out of trouble?’ and I thought I might try to do something for veterans,” commented Hursh, speaking about his work. “With all the veterans going to school here, I got to thinking this might be a good thing to do.”

Brother James served as advisor to the Theta Tau Chapter of Sigma Nu at the time of its formation and was initiated as a charter member. A native of Morehead, James is a graduate of Morehead High School and MSU. He received his master’s degree in education administration with an emphasis in business from Indiana University.

Since retiring, James has continued to serve Morehead State as a volunteer. James has served as a goodwill ambassador and as president of the MSU Alumni Association. In addition, the University announced that $25,000 has been donated to establish the Clyde I. James Scholarship Endowment to provide scholarships for future students.

Left: Brother Clyde I. James (Morehead State) was presented the 2013 Founders Award for University Service.
Splitting Lanes

How Don Jeanes (Texas State) won the Super Bowl.

By Nathaniel Clarkson (James Madison) | Photos courtesy of Anheuser-Busch Newsroom.
“MY FRIEND IS MAKING GOOD MONEY AS A bartender, having the time of his life. I’m working ten-hour days in a door-to-door sales job, and I said, ‘I’m doing it, I’m going to be an actor.’”

As Don Jeanes (Texas State) tells it, his new job is still in sales, and in many ways he still goes door-to-door. Only now he sells something else — himself — and he makes pitches to Hollywood casting directors instead of small business owners. “Acting is like being in sales,” he says. “You are your business. It’s your job to reach out to people every day.”

Don started doing theater when he was seven, later competing in some one-act play competitions in high school. He landed a scholarship to study theater at Kingwood College in Texas where he worked as a technical assistant while attending classes.

Don’s mom eventually convinced him to have a backup plan in case the acting thing didn’t work out, so he spent three years earning a marketing degree from Texas State.

“In Brooklyn I did a lot of off-off-Broadway,” he says. “I call it Almost-in-New Jersey Off-Broadway. They were small theaters where the writer, director, and producer are all the same guy.” Don worked with a company called Working Man’s Clothes Productions, founded by another Texas State alumnus who Don discovered through his Brooklyn roommate, a fellow Sigma Nu from Texas State. (Videos of their Pulling Teeth production can still be found on YouTube.)

In the two years Don spent doing small theater acting in Brooklyn he also signed on with an agency that got him some commercial gigs doing print ads. The agency would also send Don out on theatrical auditions where casting directors would place him in roles around the city.

As Don auditioned for more roles and demonstrated his commitment to the process, the casting directors offered up guidance that would prove instrumental in his acting career. “A lot of these casting directors would say, ‘You have blond hair and blues, you should move to Los Angeles.’”

“First thing I did after moving here? Find a job,” he says. After finding work at a cafe in North Hollywood, where he first lived after moving to the area, Don started searching for an agent to help him find auditions. “What they call it is ‘papering the town.’ You get a list of 90 or 100 agents in town and you send your headshot to all of them.”

At about this time Don also happened to read a book that would help him realize one of his favorite parts of living in California. “When I realized you can split lanes here the first thing I did was go out and buy a motorcycle.” Don’s referring to the California law that permits motorcycles to ride between cars in heavy traffic. The book was the cult favorite Zen and the Art of Motorcycle Maintenance.

Don’s first bike was a 1981 Yamaha Maxim 550 he bought for $700 and drove for four years. “I crashed that bike so many times,” he recalls with a grin.

Don remembers one crash in particular in which he was — wait for it — riding to shoot a motorcycle safety video. He was crossing Mount Wilson on the way to the filming location in Newcomb’s Ranch, deep in the Angeles National Forest north of the city. “I was running late and hit a downhill thinking I’d be able to make up some time. The road turned quickly and I realized I wasn’t going to stop. I started to ride up the side of this embankment and just went airborne.”

Don found a way to endure the Great Recession and slowly things picked back up again in 2011 when Don landed his first movie role as Neil Armstrong in Transformers.

Thankfully a bystander who witnessed the wipeout stopped to check on Don and ended up taking him to the filming location (on a Ducati, naturally). The director was understandably concerned when his actor showed up with bleeding gashes and gravel stuck in his back. Don convinced them to go ahead with the shoot and drove himself to the hospital to get stitched up after returning home later that day.

Don wasn’t deterred by the episode and rebuilt the bike a month later. “I go crazy sitting in traffic – I can’t stand it.” He sold the Yamaha for $300 before upgrading to a 2009 Harley-Davidson Iron 883.

It wasn’t long before Don settled into a daily routine of riding around town to audition with various casting directors, sometimes 3-4 a day. He says the total number is in the hundreds in the six years since he moved to L.A. Don’s propensity for splitting lanes in L.A. traffic helped a lot, he says.

In what is perhaps a testament to the Woody Allen adage “80 percent of success is showing up,” Don says the casting directors are more likely to book someone they recognize from repeatedly showing up to auditions.

“If you stay in Hollywood long enough you’re going to get booked with something. It’s a matter of whether you have the stamina to stay here with your hand raised long enough saying Pick me, pick me.”
Don made a decision early on to avoid drinking during the week or within 48 hours of an audition. “You need all your mental faculties for auditions. If you’re not present and sharp-minded you won’t be able to get inside the moment, which is the critical skill for an actor.”

Don’s business approach to his acting career was paying off as he started earning regular gigs as a commercial actor.

The 2008 recession hit.
“I can pretty much follow my career with the Dow Jones,” he observes. “Advertising is the first thing to get cut when the company isn’t doing well. If you’re a commercial actor your livelihood tracks closely with the overall health of the economy.”

The recession had an immediate impact on Don’s fledgling acting career. “I had just booked all these commercials and I was getting ready to fly to Portland to film another one.” As he was leaving for the shoot, Don learned that his employer at the time would be scaling back, which would mean a significant reduction in the steady employment Don had enjoyed up until this point.

2008 would prove to be a difficult year for Don as it was for countless others affected by the recession. He had to borrow money to pay his rent over the first 3-4 months of the year and picked up some shifts at a Chinese restaurant in Brentwood for some extra cash.

And then the 2008 recession hit. “I can pretty much follow my career with the Dow Jones,” he observes. “Advertising is the first thing to get cut when the company isn’t doing well. If you’re a commercial actor your livelihood tracks closely with the overall health of the economy.”

The recession had an immediate impact on Don’s fledgling acting career. “I had just booked all these commercials and I was getting ready to fly to Portland to film another one.” As he was leaving for the shoot, Don learned that his employer at the time would be scaling back, which would mean a significant reduction in the steady employment Don had enjoyed up until this point.

2008 would prove to be a difficult year for Don as it was for countless others affected by the recession. He had to borrow money to pay his rent over the first 3-4 months of the year and picked up some shifts at a Chinese restaurant in Brentwood for some extra cash.

Don found a way to endure the Great Recession and slowly things picked back up again in 2011 when Don landed his first movie role as Neil Armstrong in *Transformers*. While he was ecstatic to land the role, Don also knew it was somewhat of a gamble. Appearing in a feature film required him to join the actors union, which essentially prices actors out of lower level jobs. Landing a major role can require some actors to leave behind smaller but more reliable acting jobs.

About one year later Don auditioned for what he thought would be just another commercial gig. “I was just going about my usual routine of taking whatever audition I could get. They didn’t say what the commercial was for,” he remembers thinking at the time.

The casting director told Don to come dressed as a cowboy and asked if he was good with horses. “Sure I’m good with horses,” I told them. ‘I grew up on a ranch in Texas.’”

Don credits Sigma Nu with preparing him to network and be sociable — two skills that have served his acting career well ... Actors with talent combined with strong social skills are much more likely to succeed, he says.

Don didn’t hear anything at first and figured he didn’t win the job. “In acting, no news is bad news. If you don’t hear within two weeks you didn’t get it.” But the call eventually came and it was good news. Not only did he land the job but it was at this time Don learned it was for a Budweiser commercial, which almost certainly meant national exposure. The shooting would require two days in L.A. and one day in Boonville, Mo., home base for the world-famous Budweiser Clydesdales.

“I didn’t even know it was a Super Bowl commercial until the third day of shooting,” Don recalls. He says it’s common for clients to attend commercial shoots so they can make sure the original concept for the ad is reflected in the final product. But he remembers thinking how odd it was to have so many extra people present at the shoot. At one point a Budweiser advertising executive approached Don to tell him they were shooting a Super Bowl ad – and one that was expected to be the number one commercial.

“I was sitting at my buddy’s house when the commercial aired. I had told everyone I know, so my big fear was that the commercial would end up not airing.” As we know now, last year’s Bud commercial stole the show. It was the most talked-about the following week, and sure enough, it was
the unanimous choice for top Super Bowl commercial (Don learned the news from a friend’s Facebook post.)

Ever since playing the lead role in a Bud commercial that became an instant classic, Don has secured regular work as a successful commercial actor, among other projects.

Don flew to Uruguay for a Bacardi commercial and filmed a movie in the Amazon. He’s filming commercials for Kia and Subaru. More recently he’s gotten into voice acting. “There isn’t much fame in voice over acting but they work constantly.”

Don joined Sigma Nu thanks to a group of his high school friends who all attended Texas State. “I see most of them every time I go home. A lot of the guys were at a wedding in Louisiana recently.”

**Ever since playing the lead role in a Bud commercial that became an instant classic, Don has secured regular work as a successful commercial actor, among other projects.**

Don credits Sigma Nu with preparing him to network and be sociable — two skills that have served his acting career well. He’s also observed a difference between the actors who finished their degrees. “Just because you’re weird and artsy doesn’t mean you’re a great actor,” he quips. Actors with talent combined with strong social skills are much more likely to succeed, he says.

For his 30th birthday Don decided to run a marathon, training in the parks surrounding the Hollywood Hills. “If I can do the Runyan Canyon trail twice then I know I’m ready for the race.”

“In the end, I’d love to be an A-list actor where people send me scripts, offer me money, and ask if I’m interested in doing their movie. But for now I’ll be satisfied if I can make a comfortable living as an entertainer.”

“They pay me to act. I can’t believe they pay me to play pretend.”

★
Michael Kimmel’s *Guyland* tells the (delayed) coming of age story of men in America.  By Scott Smith (Central Arkansas)

In his book *Author Michael Kimmel* takes the reader deep into the world he calls “Guyland,” mapping out the geography, influences, and behaviors of “guys” in what can be described as a new phase of life. Guyland has firmly rooted itself between the dependency of boyhood and the autonomy, sacrifice, and responsibility that characterizes manhood. It’s not a state of arrested development but more of a new stage where guys, not quite boys or men, hang onto the Peter Pan notion that it’s not quite time to grow up just yet. Guyland is characterized as both the time between adolescence and adulthood and those places where guys gather absent the demands of serious responsibility and outsiders like jobs, parents, kids, and girlfriends.

Stories of guys engaging in extreme behavior just before, during, and immediately following the college years are ubiquitous as are the media and personal accounts of psychological, alcohol-induced, and violent pseudo rites-of-passage. A fraternity-related hazing death has occurred nearly every year since 2000, Kimmel says. Hospital transports for alcohol overdose are a common occurrence Thursday through Saturday nights on college campuses across the country. One in five women will be sexually assaulted while in college, according to Kimmel’s research. He adds that high school students are bombarded with anti-gay comments, with teachers rarely intervening. More than half of college students involved in clubs, teams, and organizations experience hazing, and nearly half experienced it prior to coming to college, according to a University of Maine study by Elizabeth Allan and Mary Madden.

While Guyland is everywhere that males
between the ages of 16 and 26 gather, it best describes the population of mostly white, middle-class, college bound/going/recently graduated males living together in groups and working entry-level jobs or not at all. Fraternity houses, dorms, and shared apartments are the predominant domiciles of Guyland’s inhabitants, Kimmel says in his book. This new social space is defined and ruled by The Guy Code — a set of attitudes, values, and traits that describe what it means to be a man.

- “Boys Don’t Cry”
- “It’s Better to be Mad than Sad”
- “Don’t Get Mad – Get Even”
- “Take It Like a Man”
- “He Who has the Most Toys When he Dies, Wins”
- “Just Do It” or “Ride or Die”
- “Size Matters”
- “I Don’t Stop to Ask for Directions”
- “Nice Guys Finish Last”
- “It’s All Good”
- “Never Show Emotion”
- “Winning is Imperative”
- “Compassion is Taboo”

These axioms govern behavior and are used to evaluate whether guys measure up. Guys inform their views of masculinity in light of the voices of the men in their lives. In the absence of men, they take their cues from other guys. Masculinity is essentially boiled down to performing for and being judged by other men, with the goal of being a “man among men.” The problem is that guys have a skewed internal sense of social norms, assuming that excessive behavior is average when it comes to things like sex, alcohol, and violence. College students regularly overestimate the amount their peers drink and then proceed to increase their own consumption in order to keep up. These misperceptions coupled with the lack of a playbook for becoming an adult leave guys to figure it out as they go along, typically with too much room for error.

Kimmel traces the sociology of Guyland across several spheres, filling out his observations from a four-year survey of over 400 males with a series of national studies, insights from over 30 years of his own research, and telling examples from the inhabitants of Guyland. Guyland covers high school, binge drinking, hazing, sports, media, pornography, the hook up culture, predatory sex and rape, the role of girls in Guyland, and a final chapter of recommendations for turning “just guys” into just guys. Perhaps the best summary of Guyland’s effects is in the rites of passage and initiation rituals guys put each other through. Whether it’s for a fraternity, sports team, club, or some other selective group, guys put up with ceremonial degradation in order to be accepted, liked, and aligned with the in crowd.

Such rituals provide ample evidence that hazing is less about younger males trying to impress their elders, and far more about the sense of entitlement that the older males have to exact such gratuitously violent and degrading behaviors from those more vulnerable than they.

While blaming the media is a poor strategy and lazy scapegoat, the constant barrage of sex, violence, and drugs being pumped from stereo, TV, magazines, and video games cannot be completely ignored. The hyper-masculinity of college and professional athletics, pornography, and virtual outlets guys fill their time with certainly have an impact on the version of manhood they are trying to live up to. Retreating to a fantasyland where they can adopt an avatar — an idealized version of themselves — and employ a skill and control not found in their everyday lives has become less entertainment and more of a daily priority. While many may not agree with Kimmel’s portrayal of the escapist nature of political and sports talk radio, video games, pornography, anonymous message boards, and online gambling, the fact remains that guys spend an inordinate amount of time in these spaces. Certainly there is a reverberating effect of this type of retreat into a “no girls allowed” and no consequences environment.

The typical transition to adulthood is marked by five life-stage events: leaving home, completing one’s education, starting work, getting married, and becoming a parent. Only 31 percent of men under 30 had reached these markers in 2000, compared to 65 percent just forty years earlier, providing further evidence that the transitional moment between adolescence and adulthood has become its own life stage, with adolescence beginning earlier and earlier for each generation and adulthood later and later. Adulthood is no longer marked by a series of experiences but rather a set of attitudes, Kimmel contends. When they are ready to “accept responsibility for their actions,” decide on personal beliefs and values independently of parents or other influences,” and become “less self-oriented, developing greater consideration of evil is that good men do nothing” perfectly summarizes the result of the bystander role most guys play.

Kimmel explains, “[B]eing a real man isn’t going along with what you know in your heart to be cruel, inhumane, stupid, humiliating, and dangerous. Being a real man means doing the right thing, standing up to immorality and injustice when you see it, and expressing compassion, not contempt, for those who are less fortunate.”

Being a man is about being courageous, honorable, and ethical. Something that fraternity, when done right, is all about.
Mosby’s Raiders Return

Author: Gerry A. Zimmerman  
(Virginia)  
ASIN: B00D63QYD0  
Publisher: La Casa Z  
Publishing Group  

Mosby’s Raiders Return is the sequel to that author’s award winning book, Legacy of the Gray Ghost, which was named the Best Historical Fiction book of 2011 and also the Gold Medalist as the Best Southern Fiction Novel of the year. This book picks up where Legacy left off as it details the events in the next season at Mosby University, located in the beautiful northern Virginia horse country. The school was named after the legendary John Mosby, who led a band of Confederate raiders deep behind Union lines and his uncanny ability to escape and disappear led him to acquire the nickname of the Gray Ghost. There are many challenges facing the school’s football coach due to graduation losses and injuries as he tries to duplicate the success the team enjoyed during the schools, 50th anniversary year in 1958. Although school integration had been mandated by the US Supreme Court in 1954, many politicians and influential people in Virginia were resisting and preferred to keep things the way they always were. When the president of Mosby University decides to offer young men of color the opportunity to attend this formerly all-white prestigious school, he faces a lot of criticism from some of the alumni. Many of these same critics had already disagreed with the previous year’s decision to employ a black coaching staff, but when a few black players join the team in 1959, the critics were outraged. While the story is fiction, many of the feelings and attitudes described were reflective of that era. Readers who like football and like to cheer for the underdog should enjoy Mosby’s Raiders Return. Also, the antics of the various groups of students at the university should guarantee the reader plenty of laughs to go along with the cheers and the football action. It’s also a picture of college life in the South in the late 50’s that will bring back memories to anyone who lived in that era.

Reprinted from Amazon.com

Customer Service: The Cornerstone of Success

Author: L Rene A. Henry  
(William and Mary)  
ASIN: ISBN-10: 0967453550  
Publisher: Gollywobbler Productions  

Customer service may soon be a thing of the past except for a few companies and organizations that pride themselves on providing their customers with extraordinary service. The U.S. is becoming a rude society. Fewer people care about or expect good customer service. Too many companies are living on past reputations. A new generation of senior executives has no idea what customer service is all about. The author attributes this to a society of people all thumbs about their pods, pads and berries and oblivious to the world around them. This book should be a must read by CEOs, senior managers and heads of PR and customer service at all companies, organizations and institutions as well as local, state and federal governments. The book cites how poor customer service or lack of it has caused and exacerbates crises. There are separate chapters on basics, listening, responding, telephone etiquette, and the problem of gate guardians as well as separate chapters for a more comprehensive look at the success of several companies including Amica Mutual Insurance Co., Marriott and Crystal Cruise Lines. The author, Rene A. Henry, draws from the successful practices of CEOs who know extraordinary customer service to provide the reader with a menu of proven ideas that can be adapted for any type of business, product or service. The book looks at how the Nordstrom family empowers its employees with ownership and entrepreneurialism. Why Amica Insurance has been honored time and again for 100 years for the way it treats its customers. How Carl Sewell became one of the nation’s largest luxury car dealers by turning one-time buyers into lifetime customers. The way Amazon has profited from Jeff Bezos customer-centric philosophy. The importance Bill Marriott, Jr. places on management by walking around has made it the leader in the hotel business. Ukrops Supermarkets became a major regional chain with a contrarian strategy. Brad Tilden attributes the success of Alaska Airlines to the company’s culture and passion for customer service. Crystal Cruise Lines is consistently ranked #1 in its category because Gregg L. Michel and his team listen and respond. Jim Cabela of Cabela’s spends time every week to personally read and answer mail in order to exceed customers’ expectations.

Reprinted from Amazon.com
Neil Talson began writing to his daughter the very week she was born. Little did he know his words would one day be read by millions. Mattie Talson's birth brought her parents much joy. For her father, however, this jubilation was accompanied by an awareness of what loomed ahead: adolescence. So he began compiling a comprehensive volume of fatherly wisdom just for her. For the next fifteen years, he secretly wrote and rewrote a project he titled Bread Crumbs: Morsels of Guidance for My Teenage Daughter in This 21st Century. And now it was finished. Before handing it over to Mattie, however, Neil mails it to a trusted friend to proof and review. Yet, before the package arrives, something unexpected happens and his work is soon rerouted. From there, it takes on a life of its own. Bread Crumbs is the story of an unlikely bestseller. It's about a father’s forthright presentation of truth and common sense — and about how this private correspondence eventually found its way to his daughter and into the hands of future generations.

Reprinted from Amazon.com

---

The Golden Gift (The Adventures of Baxter Heavytread)

Author: Dan Curran (UC Davis)
ASIN: B00F0WXJ88
Publisher: Dan-Yves Curran

Five hundred years ago, primitive humans crossed the then frozen southern ocean for their first encounter with the old races in this new land. Elves, dwarves, giants, and trolls joined together to drive out the invaders. A savage war was fought to a standstill, and an uneasy peace has endured ever since, but trouble is brewing. In the vast goblin swamps to the south, a powerful banished wizard has secretly amassed a great army. The other races must ally if they want to stop this menace. Thrust into the middle of this conflict are a young forest troll, a human wizard-warrior, a female green elf warrior, and a gray elf prince. And as opposing forces maneuver for domination, only these four hold the key to the fate of all, victory or defeat, liberty or enslavement.

Reprinted from Amazon.com

---

Remember

ONLy YOu
CAn PREvENt WILDfIRES.
smokeybear.com

---

The Delta of Sigma Nu
EVERY YEAR, IN PLYMOUTH, MINN., Brother Mike Justak (Ball State) invests more than 500 hours in programming, assembling, and testing a six-house, sequenced, 60-minute Christmas light show. Just as every shimmer of light in the show is perfectly timed to the music played over FM radio, those 500 hours are coordinated to match Mike’s peak hours of performance on his Parkinson’s meds.

Considered “Young Onset,” Mike was diagnosed with Parkinson’s disease (PD) in 2004 at the age of 47. “By the time you’re diagnosed, up to 80% of your dopamine cells are already gone,” says Mike. He’s referring to the nerve cells in the brain that produce dopamine. Once there are visible symptoms, there is little hope of reversing the loss.

Those symptoms might include rigidity, slowing of movement, loss of balance, dysfunction in fine motor skills and speech, or — as the American public observed when Michael J. Fox revealed his diagnosis in 1999 — tremors.

Justak has the least common form of PD, without tremors. “I’ve started to call it a ‘movement disorder.’ Most people with PD can’t get their bodies to stop moving.

I can’t get my body to move,” he says. He specifically has trouble with repetitive motion on his right side. He’ll start to move his hand or foot normally, but without medication, his movements get smaller and smaller until they halt altogether.

That makes those 500 hours of multi-tasking as a computer programmer, electrical engineer, webmaster, DJ, and designer of a homegrown Christmas light show a bit more challenging than they would be for the ordinary person who doesn’t have training in any of those fields.

That’s right; Mike is an analyst by trade. He graduated with an accounting degree, but he says his Parkinson’s has helped him develop a creative side. What he knows about sequenced light shows he’s learned from others or by trial and error.

The same goes for managing his meds around his activities, especially the detailed preparations for the show, which take nearly half the year. “I’m either on or off. When people see me they say, ‘You look great,’” says Mike. What those people don’t realize is the synchronization of his meds necessary to ensure he doesn’t “shut off” in the middle of a conversation, event, or light show.

The show kicked off ... when 58,000 lights started to shimmer and dance, recognizing the number of Parkinson’s disease diagnoses in 2013.
Mike, far right, and his wife Karen with Olympic cyclist and Parkinson’s patient David Phinney.
PD Shimmers — You Will Be Amazed!

Mike’s annual Christmas light show, now in its fourth year, is called “PD Shimmers” — a tongue-in-cheek reference to the tremors commonly associated with the disease. Created by a man undeterred by Parkinson’s disease, Mike’s goal is to create awareness for Parkinson’s. His tagline for this year’s show: “You will be amazed!”

The show kicked off on November 29th this season, when 58,000 lights started to shimmer and dance, recognizing the number of PD diagnoses in 2013. Video and voiceovers remind viewers of the purpose of the production. “My lights shimmer and dance to remind the world that 1.25 million Americans are waiting for a cure. We will shimmer as long as people tremor,” he says.

As has become the tradition, Plymouth Mayor Kelli Slavik will flip the switch this year to commence season four of PD Shimmers.

New to the show in 2013 was “Sparkle.” Mike’s recent invention was inspired by a new feature at Disneyland’s “World of Color” show — lighted Mickey Mouse ears that glow green and red on cue with the music.

“Sparkle” allowed audience participation in PD Shimmers. To pull it off, Mike wired a four-foot transparent plastic hollow wand to a battery pack with strings of battery-operated lights stuffed inside. He’s built seven wands, each with a different color and timing to match the show, and all are designed to sit at the base of a car windshield.

“This is Minnesota in December. No one will be standing in front of the house to watch.” Instead, volunteers approached each car asking if they want to participate in the show with a Sparkle wand on their windshield. “I’m hoping the kids will like it,” says Mike.

Caring for the Parkinson’s Community

Mike is also the founder of the Mike Justak Foundation for Parkinson’s Disease (MJFPD), created in 2009 to promote awareness and provide resources to the community about the disease.

To date, there is no cure for Parkinson’s.
In fact, the "best" PD drug was invented 50 years ago, and it still has some of the same pitfalls it had then. Today, care for patients is focused on easing the symptoms, and one of the best ways to do that is through movement.

Enter the MJFPD’s Wii-Initiative, which gets PD patients moving again in the comfort of their own home using the popular Nintendo Wii Fit. "It’s move it or lose it’ with Parkinson’s," says Mike. His foundation provides funding for new or repurposed Wii kits to eligible applicants including, most recently, a 40-year-old single mom. She was the perfect candidate; as a result, she is now able to move and play with her two-year-old daughter.

Video and voiceovers remind viewers of the purpose of the production. “My lights shimmer and dance to remind the world that 1.25 million Americans are waiting for a cure. We will shimmer as long as people tremor.”

Exercise is such a crucial aspect of a PD patient’s treatment because it can increase dopamine production and potentially slow the progression of the disease. In addition, exercise has been tremendously helpful in reducing depression symptoms, a common side effect of PD.

Helping People to Help Themselves

When Mike became acquainted with David Zid, creator of ‘Delay the Disease,’ a PD-specific exercise program, he invited David to a symposium in Plymouth. During the symposium, David gave a quick lesson instructing PD patients how to rise from a chair unassisted.

As the lesson ended, Mike heard a woman in the back of the room saying, “It worked! I’m standing!” and saw her begin to cry. This was her first time to stand unassisted in six months. “My question of why I got Parkinson’s was answered that day. I am convinced I have PD to lead people to solutions to help themselves,” says Mike.

In September, Mike’s foundation was invited to participate in ‘The Victory Summit’ sponsored by the Davis Phinney Foundation for Parkinson’s, a charity named for the former professional cyclist and Olympic medalist who was diagnosed in 2000. The event is designed to help people living with Parkinson’s focus on improving their quality of life. As part of that mission, Mike donated a Wii to one lucky attendee who visited his booth during the Victory Summit and even got his picture taken with the famous cyclist.

Full of ideas for investing in the local Parkinson’s community, Mike chartered two buses this year to take PD patients and caregivers out to see Christmas lights. One of the tours was designated for advanced patients who don’t often have the chance to get out socially.

Two other pet-projects include creating a depository for first-generation Wii systems after families decide to upgrade and a video project called the “Faces of Parkinson’s” designed to bring awareness to the fact that Parkinson’s is not just a disease of the elderly. The latter is an effort Mike hopes will influence federal funding. Compared to cancer or heart disease, funding for Parkinson’s research is lagging by thousands of dollars per incident. “I’m trying to put a face to Parkinson’s. The squeaky wheel gets the grease; people need to know it’s not just the elderly who are diagnosed with PD,” he says.

Passing Down His Legacy

Mike and his wife, Karen, have four kids including two Sigma Nu legacies, Ryan and Greg, who currently attend North Dakota State University. Mike didn’t know there was a Sigma Nu chapter on campus until his eldest, Ryan, came home and announced he was a Sigma Nu candidate. A few years later Greg joined the chapter; he currently lives in the chapter house and serves as Treasurer, the same position his father held in the Theta Nu Chapter at Ball State.

A philanthropist like his father, Ryan is currently philanthropy chairman for the chapter and, this year, he instituted their first-ever haunted house. With great media coverage and a line around the block to get in, the chapter raised $5,000 for the American Heart Association.

Mike is thrilled his sons decided to pursue membership in Sigma Nu. “It helps you grow and gives you opportunities. Without a doubt, it was a valuable experience; I think it helps me to this day,” says Mike.

Though it’s been decades since his college days, one of his chapter brothers was recently reminiscing about a Halloween event in which Mike dressed up as a Christmas tree. “I had an electric cord running down my pant leg with 10 feet of slack so I could plug into a wall. The brothers all sang ‘O Christmas Tree’ as I stood in the corner. It was a story I’d long forgotten, but here I am, 40 years later, running my own Christmas light show.”

Although the show itself means hundreds of hours of painstaking work, not to mention the sacrifice of time with his family during one of the most family-centered times of the year, Mike says it’s worth it. “I have found something I can be passionate about. By doing this, I hope to inspire people who have problems in their lives to look for ways to contribute and help pay it forward.” ✨
History, Tradition and Heroes

By Grand Historian Bob McCully (San Diego State)
IS HISTORY IMPORTANT? Is it worth using limited resources to preserve? Does anybody really care that much about history? Are traditions worth continuing? I’d turn those questions around and ask a different question. What is the glue that holds all of us together as initiates of Sigma Nu and how can we strengthen that bond?

What connects us - whether I’m from a large chapter and you’re from a small one? Whether my chapter is over a hundred years old and yours is less than five? Whether I was initiated 50 years ago and you were initiated last week? Whether I attended a public school and you a private one – whether in Canada or the United States?

Past Regent Robert Durham at a recent College of Chapters shared an interesting study. The conclusion was that one of the most successful organizations at building camaraderie and loyalty among its members is the United States Marine Corps. Once you’re a Marine, you’re always a Marine. You don’t lose pride in the organization or your fellow Marines once you have it.

What can Sigma Nu as an organization learn from this? While our founding was more recent than 238 years ago, in the years since our founding in 1869, we have developed a rich history of our own. While our traditions don’t involve carrying a rifle or sending men into battle, they are shared by over 230,000 men in over 279 active and dormant chapters. While many of our heroes don’t wear uniforms, they still inspire us with examples of Love, Truth and Honor.

The study concluded that Marine’s focus on Corps history, traditions and heroes created loyalty and pride.

What can Sigma Nu as an organization learn from this? The study concluded that the Marine’s focus on Corps history, traditions and heroes created loyalty and pride.

Every year, on November 10th, the Marine Corps hold a Birthday Ball to celebrate their founding over 238 years ago and their connection and pride in the Corps. At these formal balls, a birthday cake is cut and the first and second slices are presented to the oldest and youngest Marines in attendance. The Marines Hymn is the oldest official song in the armed forces. The Marine Corps band is the oldest continuously active professional music organization in the United States and has played at the inauguration of every president except those of the first two, George Washington and John Adams.

The Corps teaches history as a part of basic training and holds up those fearless men who epitomize courage and leadership. A Marine leader leaves no man wounded or dead on the battlefield and also ensures his men are comfortably fed, clothed and housed. In fact, in the field an officer lines up after his men in the mess lines to be certain all his men are fed.

Emphasis on history, tradition and heroes plays an important role in creating the Marine Corps’ esprit de corps.

What Can We Learn
So, can Sigma Nu as an organization learn from the example of the US Marines? While their founding was more recent than 238 years ago, in the years since our founding in 1869, we have developed a rich history of our own. While our traditions don’t involve carrying a rifle or sending men into battle, they are shared by over 230,000 men in over 279 active and dormant chapters. While many of our heroes don’t wear uniforms, they still inspire us with examples of Love, Truth and Honor.

Thus, with this edition of The Delta, I’d like to launch a Heritage Initiative with the idea of preserving and promoting our history, traditions and heroes. Let me share with you some thoughts and ideas, as well as actions that have already taken place along those lines.

History
Last year, I attended a conference for fraternity and sorority historians and archivists held at the University of Illinois. In addition to participants from traditional fraternities and sororities, there were others representing cultural-based fraternities and sororities that have sprung up in recent decades. Many of us envied these newer organizations because their founders and early members are still alive and available to be interviewed and questioned about their motivations and struggles in founding a new organization. We encouraged them to take advantage of this opportunity to capture their early members on video and audio tape to ensure it is preserved for future generations. Can you imagine if the technology had been around when Sigma Nu’s founders were still alive, how much more we would know about the founding of the Legion of Honor and its early history?

Fortunately for many of our Sigma Nu chapters, particularly those in the Zeta series forward, the opportunity to preserve the memories of your founders still exists. Find and take the time to interview these men while they’re still around and make sure it’s done in a way that will be preserved for the future. Videotape them, audiotape them and get them to write down their...
memories while you can and send copies to the Sigma Nu archives in Lexington for preservation purposes.

Let me share with you two different examples of early chapter history’s that were published just last year.

My own chapter at San Diego State University celebrated its 50th anniversary in February 2013. As part of the celebration, Jeff Giardi (Eta Kappa #1) spent the last five years researching and writing about the first 10 years of the chapter and its predecessor local fraternity. Over that time, he solicited thoughts and remembrances from early initiates of the chapter. After countless hours of interviewing, researching, writing and editing, he produced a 785 page history of those early days. Copies of his two-volume set are now housed in the Richard R. Fletcher Honor Library in Lexington as well as the Sigma Nu archives for future researchers.

While I’m not suggesting every chapter history needs to take five years or expand over 700-plus pages, the key is that the process begins somewhere, even if it’s just recording the early memories of your chapter before it’s too late.

The second example was written about the early days of our Georgia State University chapter and its predecessor local by Ron Hill (Eta Gamma #3). Ron’s history, totaling 80 pages, takes a very different approach as outlined in his forward. “Writing a history of any organization that has been in existence for 56 years faces problems. For Sigma Alpha Nu and Eta Gamma Chapter of Sigma Nu, there was no organized collection of fraternity information, photographs, awards or other documents. And there was no place to store what little information we did have. So this is not a literal history, but a personal narrative mostly about the early years, 1956-65, and mostly my own memories...” Although based largely on his own memories, this history is no less fascinating and informative about the chapters early days and its members.

The entire theme was built around Sigma Nu’s new song and a white rose was handed out to each member.

I cite these chapter histories as two excellent examples of what can be done to capture and preserve the early history of your own chapter. While I know every Grand Historian before me, since Isaac P. Robinson in 1884, has preached a similar message, every day that passes means the further loss of memories and those who lived them.

If you are interested in purchasing a copy of either book, please send me an email at news@sigmanu.org.

Our Historical Collection: Collection, Preservation and Access

In addition to encouraging the collection and writing of chapter histories, I ask those of you who have Sigma Nu photographs, documents, composites and other memorabilia to help build our historical collection in Lexington by donating these items to the fraternity. Part of our long-term Heritage Initiative is to construct a facility that will house these items in a temperature and humidity controlled environment with easy access for our members and researchers.

Over the last six years, we have made a concerted effort to reach out to alumni and collegiate chapters to donate their historical items related to Sigma Nu and their chapter to the Sigma Nu museum/archives. I’ll share with you examples of items we’ve recently received that are wonderful additions to the collection.

The first is a series of magazines, The Dahlonega Transcript, that John Alexander Howard (first editor of The Delta) edited and published in the early 1900’s. The magazines were produced for Georgia area alumni of Sigma Nu and focused on local chapters, happenings and alumni. His great granddaughter, Gail Fishman, was kind enough to donate them to us.

James Hamilton, a member of Phi Gamma Delta fraternity, donated the second item. The book is an early minute book (1917-1920) from our Beta Nu Chapter at Ohio State University. John’s brother was a Sigma Nu at Northwestern and somehow ended up with the book in his possession at
his death last year. What a treasure to have for anyone interested in the early days of this chapter!

**Traditions**
Recently, Gerry Likness (South Dakota State) asked about the history of the White Rose formals that many of our chapters host each year. Of course, I knew they were named for the official flower of Sigma Nu, but I wasn’t sure how or when the tradition actually began. After researching in *The Delta*, here’s what I found.

In 1934, Hugh V. Harlan of our Nebraska chapter wrote a song titled “The White Rose of Sigma Nu”. It appears to have been first sung jointly by our chapters at UCLA and USC on October 6, 1934 at the Biltmore Hotel in Los Angeles.

We have … reach[ed] out to alumni and collegiate chapters to donate their historical items … to the Sigma Nu museum/archives.

In the May 1935 edition of *The Delta*, the University of Idaho chapter reported they held their first White Rose formal in December 1934. It was to be given yearly in December for the upperclassmen of the house. The article indicates the entire theme was built around Sigma Nu’s new song, and a white rose was handed out to each member. This is the first mention I can find of a chapter holding a White Rose formal dinner-dance.

Subsequent to that, many chapters started using the White Rose theme for their formals. Early mentions are of the chapters at Kansas State, the University of Arizona and Texas. Many of us have been to a White Rose formal and have fond memories of the evening. This is an example of one of the many Sigma Nu traditions that bind us together.

Ritual is also an important tradition. Founder James Frank Hopkins wrote the first one. Despite modifications over the years, our ritual today still contains most of his original work. As an organization, we have many traditions including the values contained in The Creed — Love, Truth and Honor, the symbolism behind the badge worn by all of us and the history of our founding at VMI.

Traditions provide continuity from generation to generation and are important parts of the structure that holds organizations together. Although traditions change and evolve over time, they bridge the past, the present and the future.

**Heroes**
My two most recent columns in *The Delta* focused on three of our many Sigma Nu heroes. The summer 2013 edition spotlighted Ray Ewry (Purdue), arguably the greatest Olympian ever and a member of our Hall of Fame. The fall 2013 edition focused on the valor of our two Medal of Honor winners — Christian Schilt (Rose-Hulman) and Nathan Gordon (Arkansas).

We honor many of our heroes through their induction into our national Hall of Fame and Hall of Honor. In addition, many chapters have their own Hall to remember their outstanding initiates.

**Archives Weekend**
We are currently cataloguing, photographing and rehousing our historical collection in Lexington. There are thousands of documents, photographs, audio tapes and other memorabilia that need to be processed and digitized so they can be made available to our chapters and alumni.

To assist in this process, we will conduct our first annual volunteer weekend on June 6-8, 2014 in Lexington. The goal is to get a small number of volunteers to spend a full two days working in the archives on various projects. Due to budget constraints we are unable to pay the costs of transportation and housing for volunteers, but we will provide the meals. If you’re interested in helping out, please send me an email at news@SigmaNu.org indicating your interest. If successful, we hope this will become an annual event.

**150 Anniversary**
All of this leads to a very important anniversary: Sigma Nu’s 150th Anniversary in five years — in 2019. Plans are currently being discussed and put into motion for a spectacular series of events and projects that will take place as part of our sesquicentennial. Our history, traditions and heroes will play a major role in this celebration.

---

**Honoring Heroes of the Korean War**
In the fall issue of *The Delta*, I discussed an effort currently underway to identify all initiates who served in the military during one of our wars and made the ultimate sacrifice by dying to protect our freedoms. Their names will be added to the Flag Pavilion at our headquarters in Lexington to appropriately honor and remember them for their courage and sacrifice. To make sure they are all recognized, I asked our readers to send in the names of those they are aware of who died.

Listed below, are the names of those brothers we have identified who were killed in the Korean War. In future editions of *The Delta*, we will list the names of those who died in other wars.

- Robert Harris Adams (Washington State)
- Jack Baggett (Georgia)
- Donald Duarte Bartley (West Virginia)
- John Francis Bendyk (Wisconsin)
- John Homer Byrd (Oklahoma)
- William Wing Canada (Arkansas)
- Robert William Cannon (Wisconsin)
- Laurie Fitzgibbon, Jr. (Cornell)
- George Walter Goodman (Stetson)
- Kenneth Albin Hedlund (Virginia)
- David Boardman Jennings (Vermont)
- James Robert Leech (Tulsa)
- Peter Paul Di Martino (Norwich)
- George Alexander McClung (Southern California)
- Mont Francis Morgan (West Virginia)
- Francis Singleton Norris, Jr. (Kansas)
- John Patterson, Jr. (Florida)
- Gardner Henry Peterson (Maine)
- Dale West Peterson (Oregon)
- Wayne Johnson Rabun (Oklahoma)
- Curtice Hayden Rankin (Georgia Tech)
- Frank Burrus Reid (Louisiana State)
- John Alan Sears (Indiana)
- Herman Charles Short, Jr. (Auburn)
- William Frederick Snoots (Georgia Tech)
- William George Warnock, Jr. (Stetson)
- Robert E. Williamson (Indiana)

Please let us know if we’ve missed anyone who should be included on this list by sending an email to news@sigmanu.org.
The familiar image of a room with rows of students at their desks and a professor at the front delivering a lecture may be a thing of the past. The traditional model of higher education is being challenged by companies and universities offering free or reduced cost education through online video lectures and seminars for students. The question now is whether these MOOCs, or Massive Open Online Courses, will become a serious challenger to brick and mortar colleges or merely a supplement to traditional models of higher education.

Consider Coursera: founded by former Stanford University Professor Sebastian Thrun, it is one of the largest MOOC providers in the world. In October, The Wall Street Journal reported that Coursera had enrolled over five million students and had developed partnerships with venerable educational institutions including Columbia, Princeton, Cal Tech, and Johns Hopkins to offer free academic lectures for students.

EdX — another MOOC provider created by MIT and Harvard — is currently offering a certificate completion series that was developed with input from companies such as Proctor & Gamble and Wal-Mart. Khan Academy, one of the first and most widely known providers of online video lessons, has now created over 5,000 videos with subtitles in 40 different languages. Speaking about the growth and success of MOOCs, edX President Anant Agarwal said, “We want to dramatically increase access to learning for students worldwide while, at the same time, reinventing campus education.”

The Obama administration is taking notice. “A rising tide of innovation has the potential to shake up the higher education landscape. Promising approaches include three-year accelerated degrees, Massive Open Online Courses (MOOCs), and ‘flipped’ or ‘hybrid’ classrooms where students watch lectures at home and...”
online,” the president said during a speech earlier this year. The president’s administration is hoping these MOOCs can help drive down the cost of higher education while maintaining a high level of quality regardless of location.

It appears that MOOCs may be doing just that. Writing for The Washington Post, Dylan Matthews noted that, “Single professors could handle classrooms with hundreds of thousands of students. The cost of providing degrees would plummet, making college vastly more accessible to those who want it.” Furthermore, MOOCs may not just lower the cost for students, but also for universities. Universities that develop partnerships with MOOCs may have the ability to generate much needed revenue by offering college credit for MOOCs. Blogger Martin Kich writing for the Academe Blog notes that, “Large state universities that adopt MOOCs that have been developed externally will most likely produce substantial, additional revenue from offering the MOOCs to [students] well beyond their currently substantial enrollments.”

MOOCs offer a great deal of promise: free lectures by university instructors, the ability to learn from any location, and a possible answer to the ballooning cost of higher education. Writing for The New York Times in January 2013, columnist Thomas Friedman said, “Nothing has more potential to lift more people out of poverty.” Indeed, The New York Times had already named 2012 “The Year of The MOOC.”

In the midst of their high praise, MOOCs have also been subject to several criticisms. The Chronicle of Higher Education noted in April that the retention rate for most MOOCs “is around 10 percent.” Speaking last year to a representative from Wharton School of Business at the University of Pennsylvania, Coursera co-founder Daphne Koller stated that a typical course retains only 7-9% of its initial group of participants.

Another noteworthy statistic about MOOC performance was provided in a study conducted by researchers at the University of Pennsylvania. Reporting in the journal Nature, the researchers found that 83% of the individuals enrolled in a Coursera course already had two or four-year degrees. An additional 44% held advanced degrees. Summarizing their findings, the researchers wrote, “The individuals the MOOC revolution is supposed to help the most — those without access to higher education in developing countries — are underrepresented among the early adopters.”

Fraternities are positioned to provide the social cohesion that is missing from classes that don’t offer face-to-face contact.

It seems that even some of the MOOC phenomenon’s biggest proponents are beginning to temper their expectations. “[MOOCs cannot] really move the needle on fundamental educational problems,” the aforementioned Daphne Koller told The Chronicle of Higher Education. Sebastian Thrun, Coursera’s founder, told Fast Company that, “We don’t educate people as others wished, or as I wished.”

While it seems that much of the hype surrounding MOOCs is premature, it doesn’t mean that they won’t be helpful additions to higher education. As blogger Jeff Kesselman reminds the reader, MOOCs will or will not have impact on the number of students enrolled in traditional higher education programs. While it isn’t looking like MOOCs will disrupt existing models of higher education anytime soon, fraternities should still monitor the movement as it progresses. For universities worried about losing on-campus students to more convenient online classes, fraternities are positioned to provide the social cohesion that is missing from classes that don’t offer face-to-face contact. The social cohesion that fraternity membership provides could serve as a possible solution to MOOCs’ retention problem. And if MOOCs

“Massively Open Courses have been around for a very long time. They are called ‘books.’ And reading a book may give you some familiarity with the subject but it’s not likely … to be at the same level as completing a college course in it.”

should be considered similar to textbooks. “Massively Open Courses have been around for a very long time. They are called ‘books.’ And reading a book may give you some familiarity with the subject but it’s not likely…to be at the same level as completing a college course in it.”

Just like reading a book, completing a MOOC gives students basic familiarity in a subject. This is a great place to start, but to continue learning, students must have an instructor or mentor to answer questions and point out ideas that may have been missed.

Colleges and universities shouldn’t be the only party interested in the outcome of MOOCs. The question is also before fraternities. Specifically, whether MOOCs continue to evolve as a supplement to traditional classes — a much more likely path — fraternities could play a role in their ultimate success in retaining students and providing a quality higher education experience.

The Delta of Sigma Nu

Spring 2014 // page 67
Division Commander of the Year Jamison Keller (Cal State San Bernardino) reflects on his Sigma Nu story, what it takes to be a good alumni volunteer, and shares his best practices for advising.

1 What is your Sigma Nu story?
When I came to Cal State San Bernardino, I initially avoided fraternities. My freshman year, I happened to walk by some of the different chapters tabling during recruitment. The first two fraternities I talked to were very stereotypical and turned me off. On my way out, I happened to walk by the Sigma Nu table and they were actually out in front and engaging. They didn’t talk about the fraternity and they asked questions about me. Sigma Nu was not what I thought about when I visualized fraternities. The chapter brothers taught me a lot of things I needed to know. I learned how to tie a tie, how to sign up for financial aid — a lot of the things I couldn’t get anywhere else. I moved through the ranks and eventually became Commander. Being Commander unveiled what I could be — a leader and public speaker. It catapulted me to pursuing other positions on campus and gave me the confidence to learn who I was and successfully navigate a career in higher education.

2 What makes a good alumnus volunteer?
Focus on the fact that first and foremost we’re here for the collegians. This is their time to learn about themselves through Sigma Nu and it’s how we build future volunteers for the fraternity. A lot of collegians still see the fraternity as four years. Alumni need to be good role models for them to see that this is a lifelong commitment.

3 What have been some of your most rewarding experiences as a Sigma Nu?
Leading a chapter through strategic planning and seeing members make the decisions that will help them achieve their goals is very rewarding. On the individual level, it is great to see Sigma Nu craft and define a young man who is a minority or first-generation student. That is the power of fraternity and our values are so needed today. Society needs ethical leaders more than ever and it is crucial that we remain focused on our mission.

4 What are some of the best practices you have used?
One of the best things to do is to diversify the chapter’s AAB. If possible, it’s good to have a collection of different chapters represented on an AAB. Ideally the AAB will be represented by multiple generations and multiple chapters. Lastly, with technology, it is no longer essential for advisors to be physically present at all advising meetings. With Skype or Google+ people can video chat and have a similar experience to being physically present.

5 QUESTIONS
DIVISION COMMANDER DR. JAMISON KELLER (CAL STATE SAN BERNARDINO)

[Image of Jamison Keller]

Division Commander of the Year Jamison Keller (Cal State San Bernardino) reflects on his Sigma Nu story, what it takes to be a good alumni volunteer, and shares his best practices for advising.
The Maxwell House in Nashville, Tenn., site of Sigma Nu's first Grand Chapter in 1884.
“The fraternity gives you responsibilities to people other than just yourself. Your actions reflect on each other and you are accountable for others. The same thing applies here in Antarctica.”

– MARK WALSH (COLLEGE OF CHARLESTON)